



**Rancho Mirage**  
**Demographic Estimates 2010-2014**

<b>Sex and Age</b>		
	Number	Percent
<b>Total Population</b>	<b>17,634</b>	
Male	8,639	49%
Female	8,995	51%
Under 5 years	162	1%
5 to 9 years	597	3%
10 to 14 years	713	4%
15 to 19 years	568	3%
20 to 24 years	376	2%
25 to 34 years	595	3%
35 to 44 years	1,409	8%
45 to 54 years	2,341	13%
55 to 59 years	1,428	8%
60 to 64 years	1,432	8%
65 to 74 years	3,778	21%
75 to 84 years	3,005	17%
85 years and over	1,230	7%

<b>Sex and Age</b>		
	Number	Percent
Median age (years)	62.0	
18 years and over	15,933	90%
21 years and over	15,405	87%
62 years and over	8,816	50%
65 years and over	8,013	45%
18 years and over	15,933	
Male	7,814	49%
Female	8,119	51%
65 years and over	8,013	
Male	3,916	49%
Female	4,097	51%

<b>Race</b>		
	Number	Percent
<b>Total Population</b>	<b>17,634</b>	
One race	17,321	98%
Two or more races	313	2%
One race	17,321	98%
White	15,987	91%
Black	428	2%
Asian	528	3%
American Indian and Alaska Native	77	0%
Native Hawaiian and Other Pacific Islander	19	0%
Other race	282	2%
Two or more races	313	2%
White and Black	24	0%
White and American Indian and Alaska Native	136	1%
White and Asian	68	0%
Black and American Indian and Alaska Native	0	0%

<b>Hispanic or Latino and Race</b>		
	Number	Percent
<b>Total Population</b>	<b>17,634</b>	
<b>Hispanic or Latino (any race)</b>	<b>1,886</b>	<b>11%</b>
Mexican	1,550	9%
Puerto Rican	59	0%
Cuban	16	0%
Other Hispanic or Latino	261	1%
<b>Not Hispanic or Latino</b>	<b>15,748</b>	<b>89%</b>
White alone	14,438	82%
Black alone	428	2%
American Indian and Alaska Native alone	77	0%
Asian alone	528	3%
Native Hawaiian and Other Pacific Islander alone	19	0%
Some other race alone	5	0%
Two or more races	253	1%

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

**Rancho Mirage  
Selected Social Characteristics 2010-2014**

Households by Type		
	Number	Percent
<b>Total households</b>	<b>8,962</b>	
<b>Family households</b>	<b>4,960</b>	<b>55%</b>
With own children under 18 years	923	10%
Married-couple family	4,252	47%
With own children under 18 years	577	6%
Male householder, no wife present	236	3%
With own children under 18 years	160	2%
Female householder, no husband	472	5%
With own children under 18 years	186	2%
<b>Nonfamily households</b>	<b>4,002</b>	<b>45%</b>
Average household size	1.96	

Place of Birth and U.S. Citizenship Status		
	Number	Percent
<b>Total population</b>	<b>17,634</b>	
<b>Native</b>	<b>15,156</b>	<b>86%</b>
Born in United States	14,883	84%
Born in California	6,329	36%
Born in some other state	8,554	49%
Born in Puerto Rico, U.S. islands	273	2%
<b>Foreign born</b>	<b>2,478</b>	<b>14%</b>
<b>U.S. Citizenship Status</b>		
Foreign born population	2,478	
Naturalized U.S. citizen	1,347	54%
Not a U.S. citizen	1,131	46%

Educational Attainment		
	Number	Percent
<b>Population 25 years and over</b>	<b>15,218</b>	
Up to 12th grade, no diploma	761	5%
High school graduate	3,010	20%
Some college, no degree	3,860	25%
Associate's degree	1,004	7%
Bachelor's degree or higher	6,583	43%

School Enrollment		
	Number	Percent
<b>Population 3 years and over enrolled in school</b>	<b>2,500</b>	
Nursery school, preschool	65	3%
Kindergarten	99	4%
Elementary school (grades 1 to 8)	1,043	42%
High school (grades 9 to 12)	444	18%
College or graduate school	849	34%

Marital Status - Male		
	Number	Percent
<b>Males 15 years and over</b>	<b>7,924</b>	
Never married	2,154	27%
Now married, except separated	4,298	54%
Separated	127	2%
Widowed	483	6%
Divorced	862	11%

Marital Status - Female		
	Number	Percent
<b>Females 15 years and over</b>	<b>8,238</b>	
Never married	1,409	17%
Now married, except separated	4,479	54%
Separated	118	1%
Widowed	1,280	16%
Divorced	952	12%

Disability Status of the Civilian Noninstitutionalized Population		
	Number	Percent
<b>Total population</b>	<b>17,555</b>	
With a disability	2,624	15%
<b>Population under 18 years</b>	<b>1,701</b>	
With a disability	53	3%
<b>Population 18 to 64 years</b>	<b>7,906</b>	
With a disability	505	6%
<b>Population 65 years and over</b>	<b>7,948</b>	
With a disability	2,066	26%

Language Spoken at Home		
	Number	Percent
<b>Population 5 years and over</b>	<b>17,472</b>	
English only	14,664	84%
Language other than English	2,808	16%
Spanish	1,442	8%
Asian & Pacific Islander languages	344	2%
Other Indo-European languages	794	5%
Other languages	228	1%
Speak English less than "very well"	651	4%



**Rancho Mirage  
Selected Economic Characteristics 2010-2014**

<b>Employment Status and Per Capita Income</b>		
Income	Number	Percent
<b>Population 16 years and over</b>	<b>16,123</b>	
In labor force	6,717	42%
Civilian labor force	6,717	42%
Employed	5,865	36%
Unemployed	852	5%
Armed forces	0	0%
Not in labor force	9,406	58%
<b>Females 16 years and over</b>	<b>8,199</b>	
In labor force	3,041	37%
Civilian labor force	3,041	37%
Employed	2,676	33%
<b>Per capita income (2014 dollars)</b>	<b>62,814</b>	

<b>Household Income (2014 inflation-adjusted dollars)</b>		
	Number	Percent
<b>Total Households</b>	<b>8,962</b>	
Less than \$15,000	820	9%
\$15,000 to \$24,999	828	9%
\$25,000 to \$34,999	747	8%
\$35,000 to \$49,999	865	10%
\$50,000 to \$74,999	1,327	15%
\$75,000 to \$99,999	871	10%
\$100,000 to \$149,999	1,591	18%
\$150,000 to \$199,999	606	7%
\$200,000 or more	1,307	15%
Median household income (dollars)	71,688	
Mean household income (dollars)	122,086	

<b>Family Income (2014 inflation-adjusted dollars)</b>		
	Number	Percent
<b>Families</b>	<b>4,960</b>	
Less than \$15,000	356	7%
\$15,000 to \$24,999	283	6%
\$25,000 to \$34,999	351	7%
\$35,000 to \$49,999	374	8%
\$50,000 to \$74,999	622	13%
\$75,000 to \$99,999	498	10%
\$100,000 to \$149,999	990	20%
\$150,000 to \$199,999	432	9%
\$200,000 or more	1,054	21%
Median family income (dollars)	99,677	
Mean family income (dollars)	157,764	

<b>Persons Whose Income Is Below the Poverty Level (in the past 12 months)</b>		
	Number	Percent
Population for whom poverty status is determined	17,554	
Persons below poverty level	2,158	12%
Population under 18 years	1,700	
Under 18 years, below poverty level	353	21%
Population of related children under 18 years	1,698	
Related children under 18, below poverty level	351	21%
Population 18 years and over	15,854	
18 years and over, below poverty level	1,805	11%
Population 18 to 64 years	7,906	
18 to 64 years, below poverty level	1,501	19%
Population 65 years and over	7,948	
65 years and over, below poverty level	304	4%

<b>Industry (age 16 and over)</b>		
	Number	Percent
<b>Civilian employed population</b>	<b>5,865</b>	
Agriculture, forestry, fishing, hunting, mining	14	0%
Construction	236	4%
Manufacturing	258	4%
Wholesale trade	147	3%
Retail trade	942	16%
Transportation, warehousing, utilities	185	3%
Information	170	3%
Finance, insurance, real estate	797	14%
Professional, scientific, mgmt., admin.	773	13%
Educational svcs, health care, social assist.	1,129	19%
Arts, entertainment, recreation, food svcs	625	11%
Other services, except public administration	390	7%
Public Administration	199	3%

<b>Occupation (age 16 and over)</b>		
	Number	Percent
<b>Civilian employed population</b>	<b>5,865</b>	
Management, business, science and arts	2,749	47%
Service	775	13%
Sales and office	1,681	29%
Natural resources, construction and maintenance	384	7%
Production, transportation, and material moving	276	5%

<b>Commuting to work</b>		
	Number	Percent
<b>Workers 16 years and over</b>	<b>5,796</b>	
Drove alone	4,360	75%
Carpooled	337	6%
Public transportation	48	1%
Walked and other means	166	3%
Worked at home	885	15%
Mean travel time to work (minutes)	23.1	

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

**Rancho Mirage**  
**Selected Housing Characteristics 2010-2014**

Housing Occupancy and Units in Structure	Number	Percent
<b>Total housing units</b>	<b>15,402</b>	
Occupied housing units	8,962	58%
Vacant housing units	6,440	42%
Homeowner vacancy rate	6.2	
Rental vacancy rate	9.0	
<b>Units in Structure</b>		
Single-family	12,849	83%
Multi-family	1,995	13%
Mobile home	541	4%
Boat, RV, van, etc.	17	0%

Housing Tenure and Occupants Per Room	Number	Percent
<b>Occupied housing units</b>	<b>8,962</b>	
Owner-occupied	6,799	76%
Renter-occupied	2,163	24%
Average household size (owner-occupied)	1.90	
Average household size (renter-occupied)	2.13	
<b>Occupants Per Room</b>		
1.00 or less	8,873	99%
1.01 to 1.50	88	1%
1.51 or more	1	0%

Year Structure Built	Number	Percent
<b>Total housing units</b>	<b>15,402</b>	
Built 2010 or later	85	1%
Built 2000 to 2009	3,790	25%
Built 1990 to 1999	1,870	12%
Built 1980 to 1989	3,348	22%
Built 1970 to 1979	4,466	29%
Built 1960 to 1969	896	6%
Built 1950 to 1959	639	4%
Built 1940 to 1949	175	1%
Built 1939 or earlier	133	1%

Value	Number	Percent
<b>Owner-occupied units</b>	<b>6,799</b>	
Less than \$50,000	244	4%
\$50,000 to \$99,999	155	2%
\$100,000 to \$149,999	223	3%
\$150,000 to \$199,999	227	3%
\$200,000 to \$299,999	637	9%
\$300,000 to \$499,999	1,841	27%
\$500,000 to \$999,999	2,905	43%
\$1,000,000 or more	567	8%
Median (dollars)	508,900	

Mortgage Status and Selected Monthly Owner Costs	Number	Percent
<b>Owner-occupied units</b>	<b>6,799</b>	
<b>Housing units with a mortgage</b>	<b>3,970</b>	<b>58%</b>
Less than \$300	0	0%
\$300 to \$499	0	0%
\$500 to \$699	65	2%
\$700 to \$999	66	2%
\$1,000 to \$1,499	363	9%
\$1,500 to \$1,999	439	11%
\$2,000 or more	3,037	76%
Median (dollars)	2,776	
<b>Housing units without a mortgage</b>	<b>2,829</b>	<b>42%</b>
Less than \$100	55	2%
\$100 to \$199	41	1%
\$200 to \$299	23	1%
\$300 to \$399	34	1%
\$400 or more	2,676	95%
Median (dollars)	1,000	

Gross Rent and Gross Rent as a Percentage of Household Income	Number	Percent
<b>Occupied units paying rent</b>	<b>2,018</b>	
Less than \$200	19	1%
\$200 to \$299	9	0%
\$300 to \$499	96	5%
\$500 to \$749	286	14%
\$750 to \$999	204	10%
\$1,000 to \$1,499	562	28%
\$1,500 or more	842	42%
Median (dollars)	1,297	
<b>Occupied units paying rent (excluding units where GRAPI cannot be computed)</b>	<b>2,008</b>	
Less than 15.0 percent	176	9%
15.0 to 19.9 percent	128	6%
20.0 to 24.9 percent	256	13%
25.0 to 29.9 percent	157	8%
30.0 to 34.9 percent	80	4%
35.0 percent or more	1,211	60%