



Riverside County Economic Development Agency
P.O. Box 1180 * Riverside, CA 92502 * (951) 955-8916

La Quinta
Demographic Estimates 2010-2014

Sex and Age		
	Number	Percent
Total Population	38,774	
Male	18,792	48%
Female	19,982	52%
Under 5 years	2,157	6%
5 to 9 years	1,946	5%
10 to 14 years	2,501	6%
15 to 19 years	2,907	7%
20 to 24 years	1,717	4%
25 to 34 years	3,594	9%
35 to 44 years	4,406	11%
45 to 54 years	4,882	13%
55 to 59 years	2,528	7%
60 to 64 years	2,963	8%
65 to 74 years	5,819	15%
75 to 84 years	2,547	7%
85 years and over	807	2%

Sex and Age		
	Number	Percent
Median age (years)	45.3	
18 years and over	30,242	78%
21 years and over	28,912	75%
62 years and over	11,148	29%
65 years and over	9,173	24%
18 years and over	30,242	
Male	14,522	48%
Female	15,720	52%
65 years and over	9,173	
Male	4,411	48%
Female	4,762	52%

Race		
	Number	Percent
Total Population	38,774	
One race	37,358	96%
Two or more races	1,416	4%
One race	37,358	96%
White	32,103	83%
Black	883	2%
Asian	1,125	3%
American Indian and Alaska Native	27	0%
Native Hawaiian and Other Pacific Islander	0	0%
Other race	3,220	8%
Two or more races	1,416	4%
White and Black	229	1%
White and American Indian and Alaska Native	216	1%
White and Asian	327	1%
Black and American Indian and Alaska Native	0	0%

Hispanic or Latino and Race		
	Number	Percent
Total Population	38,774	
Hispanic or Latino (any race)	12,826	33%
Mexican	11,626	30%
Puerto Rican	49	0%
Cuban	24	0%
Other Hispanic or Latino	1,127	3%
Not Hispanic or Latino	25,948	67%
White alone	23,409	60%
Black alone	862	2%
American Indian and Alaska Native alone	27	0%
Asian alone	1,044	3%
Native Hawaiian and Other Pacific Islander alone	0	0%
Some other race alone	7	0%
Two or more races	599	2%

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates



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Selected Social Characteristics 2010-2014

Households by Type		
	Number	Percent
Total households	14,977	
Family households	10,855	72%
With own children under 18 years	4,035	27%
Married-couple family	8,834	59%
With own children under 18 years	2,916	19%
Male householder, no wife present	587	4%
With own children under 18 years	423	3%
Female householder, no husband	1,434	10%
With own children under 18 years	696	5%
Nonfamily households	4,122	28%
Average household size	2.58	

Place of Birth and U.S. Citizenship Status		
	Number	Percent
Total population	38,774	
Native	33,493	86%
Born in United States	33,167	86%
Born in California	19,900	51%
Born in some other state	13,267	34%
Born in Puerto Rico, U.S. islands	326	1%
Foreign born	5,281	14%
U.S. Citizenship Status		
Foreign born population	5,281	
Naturalized U.S. citizen	2,948	56%
Not a U.S. citizen	2,333	44%

Educational Attainment		
	Number	Percent
Population 25 years and over	27,546	
Up to 12th grade, no diploma	2,664	10%
High school graduate	5,196	19%
Some college, no degree	7,994	29%
Associate's degree	2,086	8%
Bachelor's degree or higher	9,606	35%

School Enrollment		
	Number	Percent
Population 3 years and over enrolled in school	8,788	
Nursery school, preschool	339	4%
Kindergarten	284	3%
Elementary school (grades 1 to 8)	3,777	43%
High school (grades 9 to 12)	2,625	30%
College or graduate school	1,763	20%

Marital Status - Male		
	Number	Percent
Males 15 years and over	15,558	
Never married	4,118	26%
Now married, except separated	9,545	61%
Separated	207	1%
Widowed	218	1%
Divorced	1,470	9%

Marital Status - Female		
	Number	Percent
Females 15 years and over	16,612	
Never married	3,453	21%
Now married, except separated	9,532	57%
Separated	287	2%
Widowed	1,115	7%
Divorced	2,225	13%

Disability Status of the Civilian Noninstitutionalized Population		
	Number	Percent
Total population	38,746	
With a disability	4,668	12%
Population under 18 years	8,532	
With a disability	232	3%
Population 18 to 64 years	21,050	
With a disability	2,168	10%
Population 65 years and over	9,164	
With a disability	2,268	25%

Language Spoken at Home		
	Number	Percent
Population 5 years and over	36,617	
English only	27,493	75%
Language other than English	9,124	25%
Spanish	7,280	20%
Asian & Pacific Islander languages	651	2%
Other Indo-European languages	887	2%
Other languages	306	1%
Speak English less than "very well"	2,297	6%

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates



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Employment Status and Per Capita Income		
	Number	Percent
Population 16 years and over	31,544	
In labor force	17,231	55%
Civilian labor force	17,214	55%
Employed	15,531	49%
Unemployed	1,683	5%
Armed forces	17	0%
Not in labor force	14,313	45%
Females 16 years and over	16,259	
In labor force	7,686	47%
Civilian labor force	7,686	47%
Employed	7,005	43%
Per capita income (2014 dollars)	39,021	

Household Income (2014 inflation-adjusted dollars)		
	Number	Percent
Total Households	14,977	
Less than \$15,000	1,339	9%
\$15,000 to \$24,999	1,056	7%
\$25,000 to \$34,999	1,227	8%
\$35,000 to \$49,999	1,512	10%
\$50,000 to \$74,999	2,715	18%
\$75,000 to \$99,999	1,940	13%
\$100,000 to \$149,999	2,451	16%
\$150,000 to \$199,999	1,368	9%
\$200,000 or more	1,369	9%
Median household income (dollars)	71,074	
Mean household income (dollars)	99,133	

Family Income (2014 inflation-adjusted dollars)		
	Number	Percent
Families	10,855	
Less than \$15,000	377	3%
\$15,000 to \$24,999	656	6%
\$25,000 to \$34,999	823	8%
\$35,000 to \$49,999	1,081	10%
\$50,000 to \$74,999	2,081	19%
\$75,000 to \$99,999	1,415	13%
\$100,000 to \$149,999	2,025	19%
\$150,000 to \$199,999	1,164	11%
\$200,000 or more	1,233	11%
Median family income (dollars)	80,473	
Mean family income (dollars)	113,470	

Persons Whose Income Is Below the Poverty Level (in the past 12 months)		
	Number	Percent
Population for whom poverty status is determined	38,698	
Persons below poverty level	3,722	10%
Population under 18 years	8,467	
Under 18 years, below poverty level	1,243	15%
Population of related children under 18 years	8,406	
Related children under 18, below poverty level	1,182	14%
Population 18 years and over	30,231	
18 years and over, below poverty level	2,479	8%
Population 18 to 64 years	21,067	
18 to 64 years, below poverty level	1,809	9%
Population 65 years and over	9,164	
65 years and over, below poverty level	670	7%

Industry (age 16 and over)		
	Number	Percent
Civilian employed population	15,531	
Agriculture, forestry, fishing, hunting, mining	169	1%
Construction	1,205	8%
Manufacturing	591	4%
Wholesale trade	207	1%
Retail trade	2,269	15%
Transportation, warehousing, utilities	538	3%
Information	209	1%
Finance, insurance, real estate	1,245	8%
Professional, scientific, mgmt., admin.	1,843	12%
Educational svcs, health care, social assist.	2,732	18%
Arts, entertainment, recreation, food svcs	2,925	19%
Other services, except public administration	834	5%
Public Administration	764	5%

Occupation (age 16 and over)		
	Number	Percent
Civilian employed population	15,531	
Management, business, science and arts	5,742	37%
Service	3,425	22%
Sales and office	4,149	27%
Natural resources, construction and maintenance	1,193	8%
Production, transportation, and material moving	1,022	7%

Commuting to work		
	Number	Percent
Workers 16 years and over	15,260	
Drove alone	12,034	79%
Carpooled	1,754	11%
Public transportation	88	1%
Walked and other means	288	2%
Worked at home	1,096	7%
Mean travel time to work (minutes)	24.0	

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates



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Selected Housing Characteristics 2010-2014

Housing Occupancy and Units in Structure	Number	Percent
Total housing units	23,870	
Occupied housing units	14,977	63%
Vacant housing units	8,893	37%
Homeowner vacancy rate	4.2	
Rental vacancy rate	10.0	
Units in Structure		
Single-family	21,420	90%
Multi-family	2,268	10%
Mobile home	166	1%
Boat, RV, van, etc.	16	0%

Housing Tenure and Occupants Per Room	Number	Percent
Occupied housing units	14,977	
Owner-occupied	10,581	71%
Renter-occupied	4,396	29%
Average household size (owner-occupied)	2.43	
Average household size (renter-occupied)	2.96	
Occupants Per Room		
1.00 or less	14,635	98%
1.01 to 1.50	241	2%
1.51 or more	101	1%

Year Structure Built	Number	Percent
Total housing units	23,870	
Built 2010 or later	41	0%
Built 2000 to 2009	10,991	46%
Built 1990 to 1999	6,482	27%
Built 1980 to 1989	3,825	16%
Built 1970 to 1979	1,515	6%
Built 1960 to 1969	518	2%
Built 1950 to 1959	217	1%
Built 1940 to 1949	181	1%
Built 1939 or earlier	100	0%

Value	Number	Percent
Owner-occupied units	10,581	
Less than \$50,000	299	3%
\$50,000 to \$99,999	196	2%
\$100,000 to \$149,999	543	5%
\$150,000 to \$199,999	1,212	11%
\$200,000 to \$299,999	2,301	22%
\$300,000 to \$499,999	2,660	25%
\$500,000 to \$999,999	2,489	24%
\$1,000,000 or more	881	8%
Median (dollars)	343,200	

Mortgage Status and Selected Monthly Owner Costs	Number	Percent
Owner-occupied units	10,581	
Housing units with a mortgage	7,621	72%
Less than \$300	0	0%
\$300 to \$499	14	0%
\$500 to \$699	83	1%
\$700 to \$999	400	5%
\$1,000 to \$1,499	1,123	15%
\$1,500 to \$1,999	1,683	22%
\$2,000 or more	4,318	57%
Median (dollars)	2,208	
Housing units without a mortgage	2,960	28%
Less than \$100	19	1%
\$100 to \$199	8	0%
\$200 to \$299	137	5%
\$300 to \$399	196	7%
\$400 or more	2,600	88%
Median (dollars)	786	

Gross Rent and Gross Rent as a Percentage of Household Income	Number	Percent
Occupied units paying rent	4,141	
Less than \$200	20	0%
\$200 to \$299	186	4%
\$300 to \$499	202	5%
\$500 to \$749	339	8%
\$750 to \$999	432	10%
\$1,000 to \$1,499	1,250	30%
\$1,500 or more	1,712	41%
Median (dollars)	1,373	
Occupied units paying rent (excluding units where GRAPI cannot be computed)	3,992	
Less than 15.0 percent	267	7%
15.0 to 19.9 percent	437	11%
20.0 to 24.9 percent	577	14%
25.0 to 29.9 percent	509	13%
30.0 to 34.9 percent	533	13%
35.0 percent or more	1,669	42%

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates