Economic Development Rate (EDR) Program

Get rate discounts for retaining, expanding or locating your business operations within SCE’s service territory

Let lower energy costs be your economic solution

- Opportunity for growth
- Economic business solution

Southern California Edison’s (SCE) EDR program offers rate discounts to eligible business customers who would not remain in, expand, or locate their operations in California but for the EDR discount, either on its own or in combination with other incentives. Subject to calculations specified in the applicable EDR tariff, qualified businesses may receive a discount up to 12% on their electricity rate for a five-year period.

Eligibility
The EDR program includes three options (retention, expansion, and attraction) available to SCE Bundled Service, Direct Access or Community Choice Aggregation business customers. The minimum requirement for new load, expanded load or retained load, as applicable, is at least 200 kilowatts (kW). The rate discount is not available to residential, state or local government customers. Among other requirements, to be eligible, a customer must present a business case demonstrating its critical need for SCE’s EDR discount and that electricity costs account for at least 5% of the business’s operating costs, less the costs of raw materials.

Each unique business case is individually reviewed. After SCE performs an initial review, the California State Office of Business Investment Services (CalBIS) will also review a customer’s application. Approval from CalBIS is necessary before SCE performs a final review of eligibility.

The customer must sign an affidavit attesting, but for the EDR discount, either on its own or in combination with other incentives, it would not locate, add or retain its business operations within California. Substantial penalties will be assessed for fraud or misrepresentation.

Customers have until December 31, 2012 to sign up for any of the three EDR options (expansion, attraction and retention). Enrollment is available on a first-come, first-served basis, subject to a 200 MW cap.

Candidates for SCE’s EDR Programs
Candidates include electricity-intensive businesses sensitive to electricity rates and businesses that would relocate outside of California or cease operations but for the incentives afforded under SCE’s EDR program.
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Questions & Answers

What is meant by the “but for” requirement?
Customers must sign an affidavit indicating but for the EDR discount, alone or in combination with other incentives, the customer’s business operations would not be located, retained or expanded in California. Electricity costs must account for at least 5% of the customer’s operating costs, less the cost of raw materials. To allow SCE to evaluate a potential EDR customer’s “business case,” the customer must provide sufficient documentation.

Can a customer have multiple qualified Service Accounts?
Yes. A business with multiple Service Accounts may apply for an EDR discount for each eligible account, provided each account meets all the qualification criteria. A separate contract will be executed for each service account and eligibility requirements must be met for each participating service account.

My business has a registered maximum demand of 250 kW and we’re considering an expansion that will add an additional 180 kW of demand. Would my business expansion qualify?
No. A minimum increase of 200 kW above the registered maximum demand is required for an EDR expansion contract.

Does SCE’s EDR program apply to retail establishments?
Yes, as long as the eligibility requirements are met.

How does the 200 MW cap work?
Participation in the EDR program is subject to a 200 MW cap, 47 MW of which have already been used. Eligible customers may enroll in the program until December 31, 2012.

What is meant by the three EDR options (expansion, attraction and retention)?
The EDR Expansion discount applies to customers who could not expand their business (by a minimum of 200 kW) but for the EDR discount, alone or in combination with other incentives.
The EDR Retention discount applies to customers who would leave California but for the EDR discount, alone or in combination with other incentives.
The EDR Attraction discount applies to customers who would not choose to locate in California but for the EDR discount, alone or in combination with other incentives.

Must my demand be maintained at or above 200 kW?
Yes. However, if you receive the EDR retention rate, your Minimum Load (the load you have agreed to purchase annually under the program) must be the greater of 200 kW or 75% of Base Period Usage (BPU is determined by estimating customer’s load characteristics, including estimated demand and energy usage on a time-of-use basis using available data).

For EDR expansion and attraction rates, your Minimum New Load must be at least 200 kW. The EDR discount is suspended if Minimum Load requirements are not met for any three months within a contract year. Suspension will begin with the month of the third occurrence, and the EDR discount will be suspended for the balance of that year.

For More Information
For more information regarding SCE’s EDR discount, contact your SCE account representative or call SCE’s Economic Development Services at (909) 357-6504. You may also visit www.sce.com/eds.

This Q&A is meant to be an aid to understanding SCE’s tariff schedules. It does not interpret, supplant or otherwise replace the express terms of the Commission-approved tariffs. Please refer to the individual tariff schedules and corresponding form contracts of interest for a more accurate understanding of the EDR rates; these can be viewed online at www.sce.com.

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