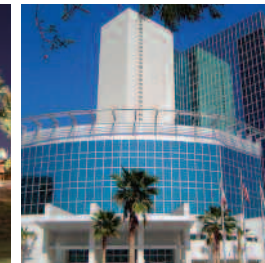
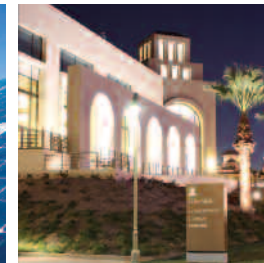


Annual Report

2014-2015

COUNTY OF RIVERSIDE *Economic Development Agency*



Message from the Assistant County Executive Officer/EDA



I've had the honor of serving as Assistant County Executive Officer for the Economic Development Agency (EDA) since April of 2009. In the last six years, I have seen amazing growth throughout the Agency. We proudly serve as one of Riverside County's largest agencies, with more than 830 employees and an annual budget of just over \$496 million.

Of particular note, are some of the strides that Riverside County has made this past year: goods, manufacturing, and construction job opportunities have increased by 3.7%, and in May, we celebrated the announcement that Riverside County is now the 10th most populated County in the United States.

It has been my privilege to lead this Agency through this last year. Please look through the 2014/2015 annual report to share in our accomplishments. The EDA team continually works to enhance the economic position of the County and its residents, and this report highlights all the hard work and effort that this Agency provides every day.

– **Robert Field**

Assistant County Executive Officer/EDA



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Riverside County Economic Development Agency History/Overview



From its inception, the Riverside County Economic Development Agency (EDA) has been merging, transforming, and adapting to changes in the county government landscape. The EDA was created under Board action on November 7, 1989, which consolidated the Economic and Community Development Department (ECD) and the Redevelopment Agency (RDA) and County Airports. In 1994, the Private Industry Council/Job Training department was added to EDA. This was the first in a series of “troubled” departments that EDA turned around, correcting financial and administrative problems and creating soundly managed programs.

In 1996, the Riverside County Fair & National Date Festival came under EDA and 1997 brought in the County Airports. Both the Fair and the Airports were financially challenged with deteriorating facilities and under EDA’s direction they have become self-supporting with greatly improved facilities. In 1999 and 2000, the Edward-Dean Museum & Gardens and the Riverside County Housing Authority joined EDA. County Service

Areas or Community Service Division came on board in 2002. In 2009, EDA merged with Riverside County Facilities Management to become one of the most robust and reputable departments in the County. Robert Field was appointed to the position of Assistant County Executive Officer/EDA for the Agency.

EDA has had a history of change, but also of growth and welcomed additions. In 1989, EDA started with a staff of less than 20 employees. EDA now manages a staff of over 800. EDA’s budget has grown from the hundreds of thousands to the hundreds of millions. EDA continually strives to create communities where all residents have access to quality housing in neighborhoods that are attractive, functional and safe; support a broad spectrum of business growth and ensure companies have ongoing access to an ample and globally competitive workforce; and provide our residents with the recreational and cultural activities that enrich their lives. The mantra of Riverside County’s very first Board of Supervisors, in 1893, was

“the business of the county is business, not politics.” The work and dedication of EDA staff reflects this noble declaration.

< BY THE NUMBERS >

20

EDA Employees in 1989

830

EDA Employees today

22

Number of divisions under the EDA umbrella

County of Riverside Board of Supervisors

The Board of Supervisors is the governing body of the County of Riverside. The Board enacts ordinances and resolutions, adopts the Annual Budget, approves contracts, appropriates funds, sets policy, determines land use zoning for the unincorporated areas, and appoints County Officers and members of various boards.



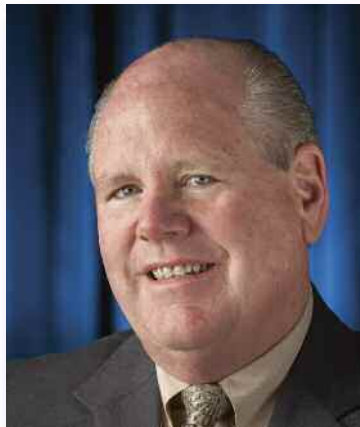
Kevin Jeffries
Supervisor, 1st District



John Tavaglione
Supervisor, 2nd District



Chuck Washington
Supervisor, 3rd District



John J. Benoit
Supervisor, 4th District



Marion Ashley
Supervisor, 5th District



Riverside County EDA Year in Review



ENERGY MANAGEMENT

\$500,000

GRANT RECEIVED TO INSTALL ELECTRICAL VEHICLE CHARGING STATIONS ACROSS THE COUNTY

- Completed development and delivery of the new \$44 million County Law Building in Indio. This state of the art and LEED platinum 90,000 square foot office building was delivered through a public, private partnership with the Trammell Crow Company. The project was delivered ahead of schedule and under budget and is now home to the District Attorney, Public Defender, County Counsel, and new County Law Library.

- 52,140 job seekers received individual career counseling, skill development and job placement services. Each month an average of 4,345 job seekers accessed services and resources at the centers.

- Completed the acquisition of real estate valued at over \$52.9 million.

- 50.95% of adult job seekers and 63.95% of laid-off workers were placed in employment. 95.6% of the adults and 83.81% of the dislocated workers retained their employment six months after initial placement.

- Each project manager has an average of 25 assigned projects with a dollar range from \$25,000 to \$300 million.

- Our capital investment totaled 129 projects in design valued at \$203,098,105; 43 projects under construction valued at \$437,644,293; 113 projects completed in FY 2014/15 at a value of \$30,357,361.

- Welcomed 22 delegations this year with a total of 345 delegates from the Republic of China and India and 19 investor groups with a total of 115 investors from China and Japan. We were also honored with a visit from the El Salvador Consul General.

- Significant increase in permits issued by the County, with a 17% increase from the previous year. Hosted location scouts from China, Japan, Norway, and the UK in addition to countless visits from our Hollywood neighbors.

- Facilitated over 44 special events. Among these events was the 5th Annual Riverside State of the County with over 400 attendees, the 10th Annual 3rd District Economic Development Forum with 350 attendees, and the Annual 5th District Symposium with nearly 240 attendees.

- Facilitated the subsidy of the monthly rent for over 8,000 low-income families throughout Riverside County. Households are recertified for continued

WORKFORCE DEVELOPMENT



95.6%

PERCENTAGE OF ADULTS RETAINED THEIR EMPLOYMENT SIX MONTHS AFTER PLACEMENT



PROJECT MANAGEMENT

\$203 million

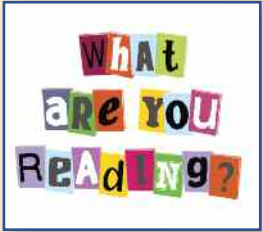
CAPITAL INVESTMENTS



HOUSING AUTHORITY

8,000

LOW-INCOME FAMILIES THAT RECEIVED RENTAL ASSISTANCE



LIBRARY SYSTEM

561,201

COMPUTER SESSIONS LOGGED IN

assistance once a year. The Housing Authority's HCV program pays landlords over \$68 million annually on behalf of low-income families.

- Logged over 4.2 million visitors to Riverside County Libraries, including over 561,201 computer sessions, and over 2.7 million items were borrowed from the collection. We issued over 54,000 library cards to new customers.
- Invested \$8 million for the development of 138 affordable rental housing units; issued over \$3 million in mortgage tax credits to 76 homebuyer households; utilized nearly \$1 million in first-time homebuyer assistance for 20 low-income family households; and expended \$2.3 million in NSP funds to acquire and rehabilitate nine foreclosed homes in Riverside County.
- Awarded a \$500,000 grant from the California Energy Commission that provides funding for the installation of 45, dual-port Electric Vehicle (EV) charging stations spread across the county.

ECONOMIC DEVELOPMENT AGENCY



\$496 million

TOTAL BUDGET MANAGED BY EDA

- Earned gross admissions revenue of over \$1 million, net carnival revenue of \$892,370, and gross concession sales of over \$2.1 million, which is a 5% increase over the previous Fair.
- 606,867 individuals and businesses received services funded through the CDBG and ESG programs, 4,109 low-income individuals were provided shelter, rapid-rehousing, homeless prevention, and outreach services through the ESG and CDBG programs and 12,916 low-income individuals and seniors received meals and supportive services through the CDBG Program.

- Managed a total budget of \$496,327,263 during the 2014-15 fiscal year.
- Launched nine new industrial and commercial Fast Track projects delivering the following economic impacts: 1,987 full-time permanent jobs, 2,622 construction jobs and \$337 million capital investment.
- Processed 5,603 purchase orders valued at over \$400 with total commitments of \$23,945,478. They also saw increased purchasing activity by 21% from the previous year, while maintaining same staff levels.

EDA PURCHASING

5,603

PURCHASE ORDERS PROCESSED

\$23.9 million

TOTAL COMMITMENTS



RIVERSIDE COUNTY FAIR

\$4.15 million

GROSS FAIRTIME REVENUE



COMMUNITY SERVICES

606,867

INDIVIDUALS WHO RECEIVED HOUSING, SHELTER, AND MEAL AND SUPPORT SERVICES

Economic Development

Riverside County is business friendly, a location that is central to all Southern California markets, and an excellent choice for business.

Economic Development for Riverside County is a collaborative partnership between the County's Economic Development Agency (EDA), its 28 cities, 12 Native American Tribes, and several regional Economic Development Corporations for the purposes of implementing business attraction and retention programs. The partnership is called Team Riverside County (TRC). Collaboration and leveraging financial and human resources are the cornerstone principles guiding the program. TRC's main objectives are to promote Riverside County's business opportunities to national and international markets, develop effective networks within industry sectors, and lead generation.

Successful project highlights for 2014-15 include:

- Team Riverside County won an Award of Merit together with the City of Hemet for the Hemet Business Recruitment and Expansion Program
- Riverside County was a finalist at the Inland Empire Economic Partnership's Red Tape to Red Carpet Awards for the Inland SoCal Link Innovation Hub
- Cal Premium Treats opened a premium pet treat manufacturing facility in Mead Valley and will hire 99 new employees.
- Avensole Winery expansion and renovation underway in Wine Country creating 60 new jobs.
- Aldi Foods logistics and regional headquarters is now under construction in Moreno Valley. When completed, Aldi will hire 200 new employees.
- BMW Performance Center West opened at the Thermal Club. The Center will create 15 new jobs and welcome tourists to the Coachella Valley.
- Facilitated \$30 million of Bond financing for the expansion of Julian Charter Schools in southwest Riverside County.

- Hosted the Industrial Asset Management Council Forum in Indian Wells in April, 2015. The Forum had the highest attendance of any Forum with over 500 attendees and the highest number of corporate real estate executives. This Forum showcased Riverside County to some of the nation's top corporate real estate executives, site selectors, and development professionals.

BUSINESS FINANCING

The Economic Development Agency can help facilitate financing for businesses through a variety of programs including:

- Small Business Administration Loans
- Industrial Development Bond Financing for Manufacturers
- EB-5 Foreign Direct Investment
- Venture Capital
- Recycling Market Development Zone Loans

FAST TRACK

As part of its ongoing effort to become the most business-friendly county in the state, the County of Riverside instituted a strike force of development-related departments to begin a process improvement program designed to assist businesses engaged in the County's land use and permitting processes.

In fiscal year 2014-15, EDA launched 9 new industrial and commercial Fast Track projects delivering the following economic impacts:

- 1,987 full-time permanent jobs
- 2,622 construction jobs
- \$337 million capital investment



INNOVATION & TECHNOLOGY

Riverside ExCITE, a collaborative between local business leaders, UC Riverside, the City of Riverside, and the County of Riverside, had its grand opening in November of 2014. The goal of ExCITE is to facilitate the successful incubation and acceleration of start-up companies engaged in entrepreneurial research and development of advanced technologies to create high technology jobs in Riverside County. The incubator aims to increase the number of successful start-up businesses in the region by providing a location for business synthesis, mentorship and management; access to financial resources and information; access to marketing and professional services; and technology transfer from domestic and foreign universities, organizations and governments.

ExCITE currently houses five start-up companies. Prior to opening its physical location, ExCITE had the opportunity to support two companies in space provided by the County of Riverside. Zyante, an interactive textbook company, has been so successful they are now operating in their own space in Riverside and employ over ten people. The Board of Directors is looking to increase the number of successful high-tech start-ups like Zyante. For more information on ExCITE, you can visit the website at www.exciteriverside.org.



RIVERSIDE COUNTY ECONOMIC UPDATE E-NEWSLETTER

The Division continued sharing Riverside County's good news via the Economic Update e-newsletter which provides monthly communication about exciting new developments in Riverside County.

TRADESHOWS AND SPECIAL EVENTS

The Economic Development Agency promoted Riverside County to over 60,000 business decision makers at the following key venues:

- SelectUSA International Investment Conference, Washington, D.C.
- Medical Design & Manufacturing in Anaheim, California
- International Council of Shopping Centers in Las Vegas, Nevada
- Industrial Asset Management Council Forum in Indian Wells, California
- Meet the Consultants Forum in Santa Rosa, California
- Inland Empire Manufacturing Summit, Riverside, California

CALIFORNIA COMPETES TAX INCENTIVE PROMOTION

During this fiscal year, the State of California implemented the California Competes Tax Credit which offers an income tax credit for companies that are growing and expanding in

California. The Economic Development division has actively promoted the tax credit to the business community which thus far has resulted in thirteen companies receiving \$8.3 million in tax credits. Those companies will create 3,695 jobs and invest over \$521 million in Riverside County.

BUSINESS SEMINAR SERIES

Assisting business access to the myriad services available to them is a key principle of the division's goals and objectives. Economic Development continued its business seminar series by partnering with the State of California Board of Equalization, the County's Environmental Health Department, the CDC Small Business Finance Corporation, and ShareKitchen to deliver topical seminars on topics such as:

- How to Start a Food-Based Business
- Small Business Financing
- Sales and Use Tax for Food Operations

Seminars were held in Cathedral City and Corona and attracted over forty business owners who learned about important resources and tools that help businesses. Upcoming seminars will focus on the California Competes Tax Credit and various business assistance programs and services.

INLAND SOCAL LINK INNOVATION HUB

The Inland SoCal Link iHub was designated in the fall of 2013 by the Governor's Office of Business and Economic Development

(GO-Biz) and recognizes an innovative partnership between the counties of Riverside and San Bernardino, the University of California, Riverside and the Port of Los Angeles. The iHub partnership is based on the premise that the inland Southern California counties and the Port of Los Angeles are linked by trade corridors that are part of an international economy that spans the entire region. Collaboration amongst the iHub partners is mutually beneficial and facilitates economic development in inland Southern California while supporting the goals and objectives of the Port of Los Angeles.

Highlighted achievements of the iHub have included the following:

- Coordinated and participated in the University of California, Riverside's Innovation Day which highlighted start-up and emerging technology entrepreneurs from the campus.
- Riverside and SB County EDAs attended (with LA Port's support) the SelectUSA conference in Washington D.C. to promote the Inland So Cal Link iHub to an international audience (March 2015)
- Supported the TriTech Small Business Development Center including its annual Funding the Big Idea event and competition.
- Support the establishment of the Riverside County and University of California, Riverside ExCITE incubator which has already yielded 6 new start-up companies and created 25 jobs.
- Hosted statewide iHub Coordinators at the University of California, Riverside on February 26, 2015.

< BY THE NUMBERS >

Benefits from EDA Fast Track projects...

1,987

Full-time permanent jobs

2,622

Construction jobs

\$337 million

Capital investment

- Meetings/presentations with trade and other organizations:
 - Hong Kong Trade Development Council
 - Los Angeles Regional Export Council on the recommendations of the Brookings Institute
 - Ministry of Commerce of the Government of the People's Republic of China
 - Japan External Trade Organization (JETRO) – This meeting generated connections made with JETRO companies at the Medical Device Manufacturing show in Anaheim in 2015
- Awards/Recognitions: Finalist – IEEP Red Tape to Red Carpet Award

STRATEGIC PLANNING INITIATIVES

U. S. Economic Development Administration Comprehensive Economic Development Strategy Annual Update

EDA is the entity responsible for creating and updating the above document on behalf of the County for US EDA. The Comprehensive Economic Development Strategy (CEDS) is used to identify economic development strategies and priorities, along with various projects that would support those efforts. The CEDS must be approved by a local committee which is the Workforce Development Board Executive Committee. The CEDS must then be approved by USEDA and is in effect for a five-year period. EDA's CEDS was approved in July 2011 and updated in 2013 and 2014. The CEDS document must be approved before the County can apply for USEDA grants. Many cities and non-profit entities rely on EDA's CEDS in order to apply for grant funding.

EDA applied for a \$1 million Revolving Loan Fund grant from the U.S. Department of Commerce to establish a small business loan fund program.

ECONOMIC DEVELOPMENT STRATEGIC ACTION PLAN

EDA completed its draft "Five in Five" Economic Development Plan to guide its Economic Development efforts for the next five years. The draft plan lays the foundation through its five key Strategic Initiatives which will guide the County's economic development efforts.

COUNTY EGIS SUBCOMMITTEE

The Economic Development division is a member of the County's EGIS subcommittee and is working to further the implementation of map-based and data driven tools into economic development efforts. Of particular note has been the deployment of story maps and map journals into the division's efforts.

STRATEGIC PARTNERSHIPS & ORGANIZATIONAL LEADERSHIP

Riverside County's involvement has forged critical partnerships with internal and external partners that allow it to be on the forefront of economic development activity at the state and local level. Involvement in these organizations yields tremendous benefit to the county in the form of lead generation, policy formulation, and capacity building. Because of its expertise in Economic Development, EDA is frequently sought to participate in strategy development and planning with a number of statewide and local organizations

Partners include:

- Governor's Office of Business and Economic Development
- California Association for Local Economic Development
- Team California
- Inland Empire Economic Partnership
- Corporate Real Estate Network

- Industrial Asset Management Council
- California Association for Local Economic Development
- National Association of Industrial & Office Properties, Inland Empire Chapter
- Economic Development Corporation of Southwest California
- Coachella Valley Economic Partnership
- Inland Empire Economic Partnership

ECONOMIC DEVELOPMENT CAPACITY BUILDING

The Division contributed over \$200,000 to the following regional and specialized agencies to provide additional programs and services that reinforce EDA's economic development objectives:

- Inland Empire Small Business Development Center
- Coachella Valley Economic Partnership
- Tri-Tech Small Business Development Center
- Cal State San Bernardino Spirit of the Entrepreneur Awards
- Cal State San Bernardino Report on Business
- Inland Empire Economic Partnership

SMALL BUSINESS ASSISTANCE SERVICES

The Economic Development division partners with the Inland Empire, TriTech and Coachella Valley Small Business Development Centers to offer numerous consulting services to the County's business community. These organizations had the following economic impact:

- Business Start-ups 47
- Jobs Created 334
- Jobs Retained 214
- Total Economic Impact \$26,720,125

Business Intelligence

Business Intelligence (BI) is the research and GIS unit of the Riverside County Economic Development Agency (EDA). It maintains and updates the statistical reports posted on the Demographics page of the EDA website and supports the data and mapping needs of the various divisions that comprise EDA. BI responds to custom research and technical assistance requests from data users in general, such as business, education, nonprofits, and government. It is also active in a number of collaborative partnerships, such as the Construction Permit & Valuation Reports. These reports track monthly and year-to-date building permit activity in Riverside County. Publishing these reports would not be possible without the collaboration of the Building and Safety Departments of the 28 cities in the county and the County of Riverside Building and Safety Department. Business Intelligence plays a vital role in the information infrastructure of EDA and informs planning, policy, grant writing, decision-making, and reporting.

CUSTOMER SERVICE

State Data Center

The State Data Center (SDC) is a partnership between the U.S. Census Bureau and the California Department of Finance Demographic Research Unit that disseminates census data and provides technical assistance to data users. EDA is the local affiliate of the SDC and BI is the liaison to the SDC.

One Stop Shop

For data users, a single point of contact for the dissemination of information is generally preferred and efficient. EDA staff has expertise in research and GIS mapping services. Services include: data collection and analysis, data dissemination, GIS analysis and mapping, and technical assistance.

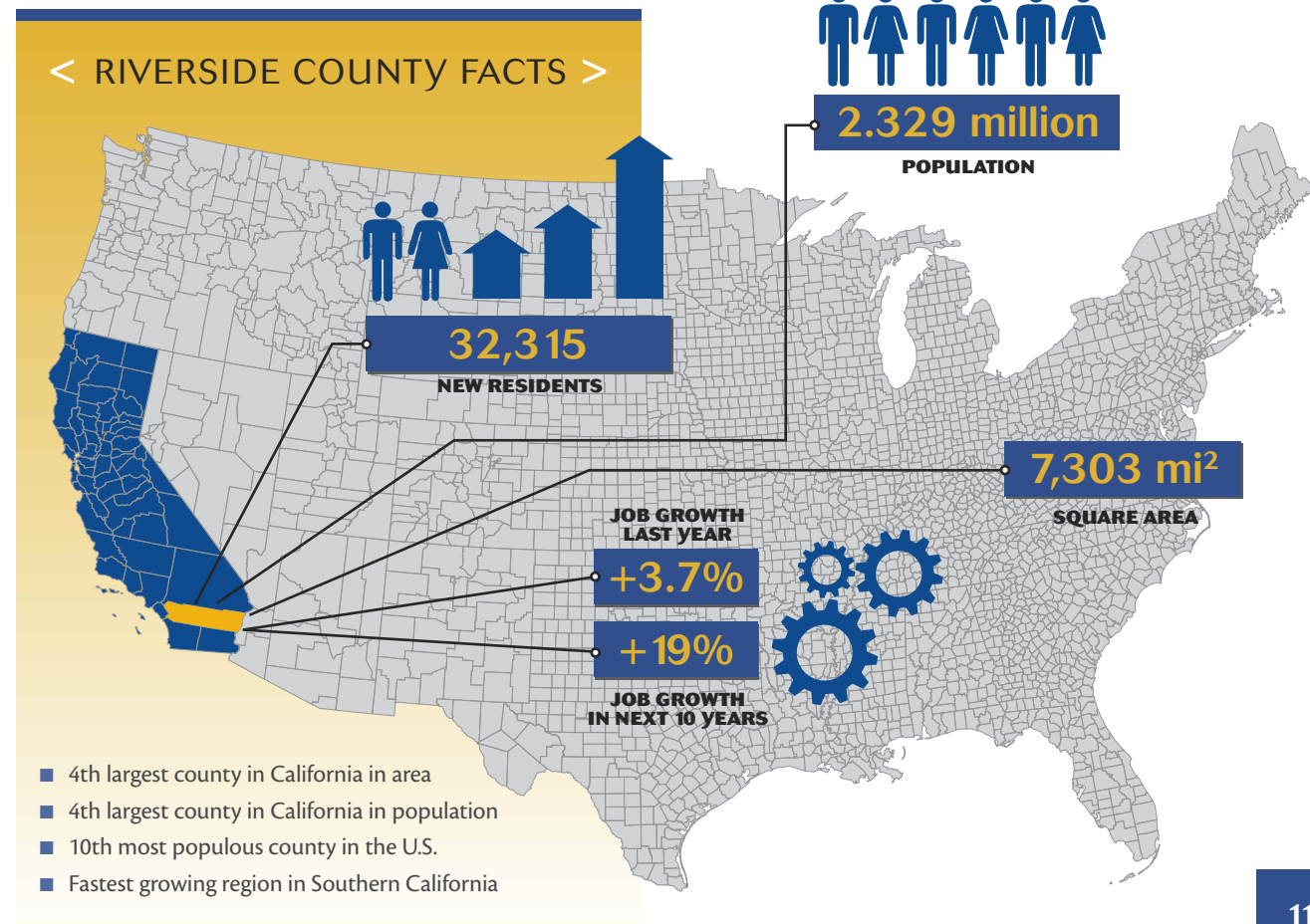
A total of 237 custom research and mapping requests were received this fiscal year, of which 46 were for GIS services. Customers included the following:

- Coachella Valley Housing Coalition
- IHP Capital Partners
- Inland Empire Regional Chamber of Commerce
- Moreno Valley Community College
- Inland Empire Small Business Development Center
- Realty Advisor Group, Inc.
- The Highland Group
- University of California, Riverside

< BY THE NUMBERS >

237

Custom research and mapping requests processed last year.



Office of Foreign Trade

Maintaining the county's official diplomatic relationship with 180 nations in an effort to increase trade, investment, and build lasting international partnerships that help the private sector create jobs and investment in the County of Riverside.

RIVERSIDE COUNTY COLLEGE OF FOREIGN TRADE

The Riverside County Office of Foreign Trade, in partnership with the Small Business Administration and the California Centers for International Trade Development, presented a series of discussions on how to successfully export to China, Brazil, Canada, and Mexico. Experienced presenters gave an overview of the current state of each market with emphasis on economic, political, and cultural conditions, followed by personal testimony from company executives with a long history of exporting to those markets. Over 160 manufacturers, service providers, and economic development professionals attended the two-day seminar.

IMMIGRANT INVESTOR EB-5 REGIONAL CENTERS

Thanks to the investments made possible by the "EB-5" Program, Riverside County now has 11 projects that when completed will represent an excess of \$238 million in foreign direct investment and will create a minimum of 3,015 jobs county-wide. Among these various projects are a shopping center in Jurupa, two assisted living facilities in Murrieta and Moreno Valley, and several hotels

< BY THE NUMBERS >

\$238 million

Foreign direct investment into
Riverside County

3,015

Jobs created from this investment

located in Riverside, Indio, and Palm Springs. In addition, there as many as 16 projects that have been introduced in Riverside County this past year.

PARTNERSHIP AGREEMENTS

The Office of Foreign Trade established a formal partnership with the U.S. Trade and Development Agency that will help develop ties with emerging nations.

The Riverside County Office of Foreign Trade, as a part



International SoCal Procurement Summit

of the Governor's Office of Business and Economic Development's regional collaborative which includes LA County, Ventura County, San Bernardino County, and Orange County entered into The California-China MOU, a trade collaboration intending to strengthen ties between the Chinese business community and the five Southern California Counties. The Office of Foreign Trade also partnered with Export-Import Bank of the United States which offers business assistance in securing financing for exports through the bank.

INTERNATIONAL/SOUTHERN CALIFORNIA PROCUREMENT SUMMIT

This year, the Riverside County Office of Foreign Trade successfully hosted the International/Southern California Procurement Summit. The event gave key buyers and businesses from Southern California: an opportunity to meet and match business products or services. The



College of Foreign Trade



Partnership Agreements

procurement summit had over 1,200 attendees, with a large part of these companies taking advantage of the opportunity to obtain contracts. Throughout the day, there were over 775 prescheduled appointments with key buyers and prime contractors from the Department of Defense, State, and local government and Fortune 500 companies. In addition, there was an exhibit floor filled with over 80 vendors eager to make new contacts, as well as four rooms of free educational seminars for the attendees throughout the morning and the afternoon.

4TH ANNUAL MULTICULTURAL BIZFEST

This Seminar helps to strengthen the economic ties between China and the US, particularly, California. Since 2000 the cumulative FDI from China to California has reached \$5.6 billion, including \$2.7 billion in 2014 alone. This represents more than 20% of FDI of all the states. Riverside County's Office of Foreign Trade, as a part of the California Governor's Office of Business and Economic Development's regional collaborative which

includes LA County, Ventura County, San Bernardino County, and Orange County participated and took part in the match-making opportunity. This regional collaborative will help strengthen ties between the Chinese business community and the five Southern California Counties.

FOREIGN DELEGATIONS

The Riverside County Office of Foreign Trade welcomed 22 delegations with a total of 345 delegates this year from the Republic of China and India and 19 investor groups with a total of 115 investors from China and Japan. We were also honored with a visit from the El Salvador Consul General.



Marketing

Showcasing the best of what Riverside County has to offer, the Marketing Team of EDA tells the story of what the County does best.

Showcasing the best of Riverside County, the EDA Marketing Team facilitated over 44 special events. Among these events was the 5th Annual Riverside State of the County with over 400 attendees, the 10th Annual 3rd District Economic Development Forum with 350 attendees, and the Annual 5th District Symposium with nearly 240 attendees.

videography coordination while providing marketing, branding and videography support to the YAC event. Marketing staff created several individual video highlights for future uses, including website placement, from the b-roll shot at each event.

Team members worked with the media to cover and promote agency events, programs, and activities through

Downtown Walking Path, each encouraging county staff to move more.

Marketing staff designed and produced in-house hundreds of original marketing materials including advertisements, event invitations, programs, flyers, direct mail pieces, reports, signage and banners. The wrap for the new EDA Business Center was created in-house along with a number



Indio Law Building ribbon cutting

Additionally, Marketing coordinated the Grand Opening festivities for the highly anticipated Indio Law Building. Held in February 2015, the Grand Opening was attended by over 250 guests and garnered many accolades and media attention.

Riverside County Youth was highlighted by several events including the 2nd Annual Jamil Dada Character Excellence Awards and the Youth Advisory Council's Annual Youth Summit. Marketing played a lead role in the Character Excellence awards, providing event management, marketing, branding, sponsorship and



Jacqueline Cochran Air Show

numerous press releases, public service announcements and news alerts. Staff coordinated the March 26th Press Conference for Chairman Ashley and the Board of Supervisors as Riverside County took its place as the 10th Largest County in the Nation, surpassing Queen's County, New York in population.

The Healthy Riverside County Initiative also received a dose of marketing expertise as the Team assisted with videography for County CEO, Jay Orr, and the Riverside County Employee Campaign. Talented team members created the branding for both the CAC Stairwells and



I-215/Van Buren Blvd. Interchange Project ribbon cutting

of support materials such as the Business Resource Guide, GIS website mapping components, ED Info-graphics, PowerPoint Templates, and more.

Economic Development was highlighted with marketing support of several trade shows, including MD&M and ICSC. ICSC attendance hit an all-time recession high of over 33,000. Event management support was enlisted to celebrate the Grand Opening of Cal Premium Treats as well as videography services for testimonials and event highlights. Marketing also planned and coordinated the Grand Opening of the ExCITE Business Incubator that



brought together stakeholders, including the County, City of Riverside and UCR, with business entrepreneurs.

The Division managed over 30 EDA funded sponsorships with outside public and private agencies, including the production of advertising materials and distribution of entitlements. Annual events included the Temecula Valley Balloon and Wine Festival, Palm Springs Film Festival, Greater Riverside Chamber

toward the purchase of a sticker allowing them to wear jeans to work for one day. The 2014-2015 Food Drive raised \$28,891 in cash donations. All the money collected benefitted Riverside County Food Banks and Pantries.

RIVERSIDE COUNTY FAIR & NATIONAL DATE FESTIVAL

Marketing is responsible for the marketing, advertising, media

The Smoke-n-Thunder Jet Show wowed the crowd of over 20,000 thousand with power and speed. World War II buffs enjoyed the variety of vintage, military and civilian aircraft that were on display. The event included over 60 food, merchandise and specialty booths as well as a free Kids' Zone. The annual family friendly event has something for everyone. The Air Show marketing material was designed by an in-house graphic artist.

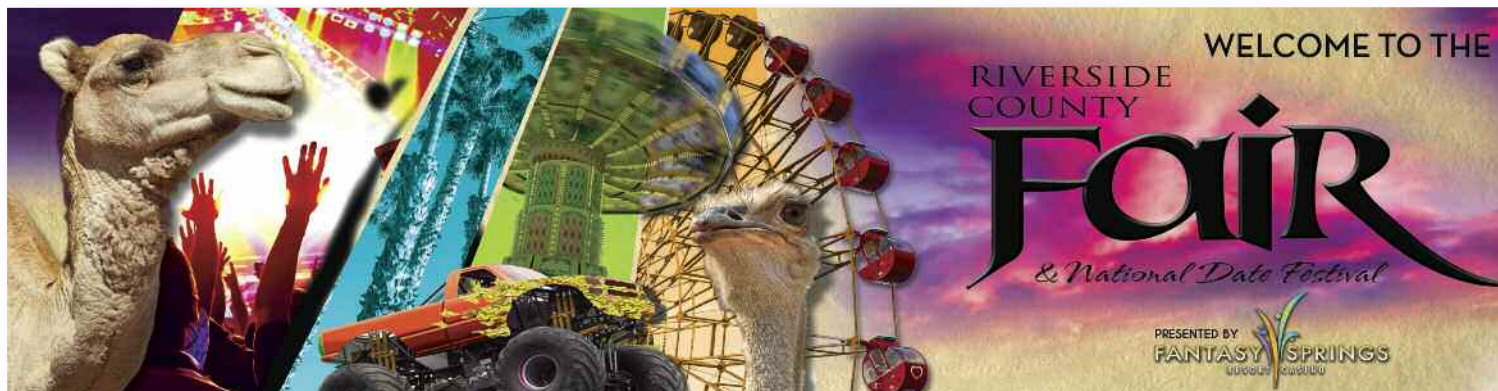
Marketing also provided event management, marketing, advertising, media and sponsorship coordination.

RIVERSIDE COUNTY FOOD TRUCK FESTIVALS

Marketing coordinated several Food Truck Festivals, drawing visitors to downtown Riverside's County Administrative Center on November 4th and to the newly opened Drop Zone Water Park in Perris on April 25th.

The festivals featured several dozen popular food trucks, were followed on

Facebook and other social media, and were highly attended and enjoyed by thousands of Riverside County residents.



events, as well as inaugural events like TEDx Riverside.

The Team also supported the planning and implementation of many community events such as the Town Hall & Water Update in Wildomar, the Mead Valley Community Resource Fair and Town Hall, and the Woodcrest Town Hall.

The Division continued its coordination and marketing of the Riverside County Food Drive, Take a Bite Out of Hunger. The 7th Annual Food Drive ran from December 1, 2014 through March 31, 2015, with a successful county employee Jean Sticker campaign component that allowed employees to donate money

and guest relations for the Annual Riverside County Fair & National Date Festival. In 2015, the 69th Fair had an impressive attendance of over 276,000 fairgoers. Perfect weather, must-see entertainment, effective advertising, and strong media outreach helped ensure yet another successful Fair.

JACQUELINE COCHRAN AIR SHOW

The Air Show took place on October 25, 2014 at the Jacqueline Cochran Regional Airport in Thermal, CA, and featured exciting performances by Jon Melby and John Collver, and the Golden Stars Skydiving Team who performed demonstration jumps.

< BY THE NUMBERS >

44

Number of special events facilitated by the Marketing Team.

Project Management

Providing comprehensive project management and technical services for the construction of county facilities projects.

The Project Management Office (PMO) manages public works projects which include renovations and repair work on existing County-owned facilities. Upon approval of funding, the Project Manager will initiate the project and oversee it from pre-development activities through completion of construction. Other PMO services include Environmental Compliance, Plan Check and Construction Inspection services.

The Project Management Office proudly serves the following county departments including, but not limited to: Animal Services, Courts, Department of Public Social Services (DPSS), Riverside County Information Technology (RCIT), Fire Department, Department of Mental Health, Parks and Recreation, Probation Department, Public Defender, Public Health, Riverside University Medical Center (RUMC), Sheriff, Transportation and Land Management Agency (TLMA), and Libraries.

A June 2015 project status snapshot showed 129 projects in design valued at \$203,098,105; 43 projects under construction valued at \$437,644,293; 113 projects completed in FY 2014/15 at a value of \$30,357,361.

PROJECTS IN DESIGN

Forty-seven Capital Projects are in design valued at \$201,946,301 including, but not limited to:

- District Attorney Southwest Justice Center – Tenant Improvements
- East County Detention Center Off-Site Improvements
- Indio Juvenile and Family Law Court Parking Lot
- Larry D. Smith Correctional Facility – Master Plan

- Mental Health Crisis Center
- Probation – Southwest Juvenile Detention Tenant Improvements
- Public Health Laboratory Expansion
- RCIT Infrastructure Backbone Health Tech Care
- RCRMC – Emergency Department Decontamination Showers
- RCRMC Lobby Expansion
- Riverside County Emergency Operations Center Relocation
- Sheriff – Murrieta - Install Perimeter Fencing Rear Parking Lot
- Southwest Justice Center Courts Relocation
- TLMA Transportation Yard

Eighty-two Non-Capital Projects in design valued at \$1,151,804 including, but not limited to:

- CAC Human Resources 7th Floor Hydration Station
- DPSS Indio Lobby and Hallway Wall Repair
- District Attorney – Refinish Wood Panels
- Fleet Services – Orange Street Underground Storage Tank Removal
- Historic Courthouse – Installation of HVAC System
- Library Sun City Safety Tenant Improvement
- Library Woodcrest Beam and Slat Repair
- Mental Health Conference Room Expansion
- Mental Health FATCO Break Room Auto Closing Door
- Probation – Indio - Gated Front Sally Port Entrance
- Probation – Palm Springs Office Re-Design

- Public Health Administration Tenant Improvements 1st Floor
- Public Health Hemet Family Care Center Tenant Improvements
- Public Health Parking Lot and Street Upgrade
- Purchasing – 2nd Floor Lactation Room
- RCRMC – Assess and Design C-3 and AM-5
- RCRMC – Pharmacy and Infusion Center Upgrades
- Robert Presley Detention Center - Replace Carpet in Administration Area
- Robert Presley Detention Center to Hall of Justice Tunnel Repair
- RUMC – ITF Fire Alarm IOR Fees
- RUMC – ITF Replace Egress Doors
- Sheriff – Blythe Jail Security Upgrade
- Sheriff Jurupa Valley Station - Convert Evidence Room into Office
- Sheriff Jurupa Valley Station – Paint and Tile
- Southwest Detention Center in Murrieta – Installing of Wiring

PROJECTS IN CONSTRUCTION

Thirty-one Capital Projects in construction valued at \$437,419,242 including, but not limited to:

- Alan M. Crogan Youth Treatment and Education Center
- Blythe Colorado River Station Structural Improvements
- Desert Hot Springs Remodel of Behavioral Services Center



HKS Riverside ED



Nursing and Allied Health Education Building



Mental Health Crisis Center

- East County Detention Center
- East County Emergency Operations Center – Audio and Visual - Phase II
- Environmental Health Renovate Room 104
- Mecca Comfort Station
- RCRMC Education Building
- RCRMC Emergency Power System Upgrade
- RCRMC Lower Lab – GI Lab
- RCRMC Transformer Upgrade Building “F”
- Riverside Public Defender/Probation Building Project
- Sheriff Replace Locks in Housing Units 1-11

Twelve Non-Capital Projects in construction valued at \$225,051 including, but not limited to:

- Ben Clark Training Center - Pre-Cast Open Trench
- DPSS Kidd Street – Relocation of Power Feeds and Build Office
- Indio Environmental Health – Repair/Replace Carpet in Suite A
- Mental Health in Riverside - Hallway Sliding Door Installation
- Norco Library Carpet Replacement
- Public Health Administration Tenant Improvements 2nd Floor
- RCRMC Installation of Emergency Power and Lighting to Classrooms A & B
- RCRMC Co Farm ITF Installation of Fence
- RCRMC Projectors in Classroom

- RCRMC Inpatient Treatment Facility Metal Detector Installation
- RCRMC Seismic Anchors/Pyxis Drug Dispenser

COMPLETED PROJECTS

Twenty-eight Capital Projects were completed at a value of \$28,595,962 including, but not limited to:

- Animal Services – Install Kennels A&B Flooring
- BCTC Dormitory Carpet Replacement
- CDBG Perris Good Hope Demolition DPSS Parking Lot Upgrade
- ECDC Demolition and Site Preparation - Indio
- ECDC Parking Structure – Indio
- Historic Courthouse Façade
- Indio Fair ADA Renovation within Concert Pavilion
- Mead Valley Community Center Child Care Center Tenant Improvements
- Mental Health Convert Inpatient Rooms to Office Space
- Mental Health Inpatient Replacement Flooring
- Public Health - Remodel TB Testing Section in Suite 106
- Rancho Jurupa Sports Park Well Phase
- Robert Presley Detention Center Retrofit 5th and 6th Floor Housing Units
- Riverside Centre Elevator Replacement
- Sheriff Enclosing Parking Area
- TLMA Remodel 2nd Floor – Elevator Lobby
- Wildomar Fire Station 61 Upgrade

Eighty-five Non-Capital Projects were completed at a value of \$1,761,400 including, but not limited to:

- Auditor Controller Installation of Card Swipes on 3rd and 11th Floors
- CAC Assessor installation of Blinds in Reception Area
- Coachella Valley Animal Center Installation of Wet Table and Wall
- Coachella Valley Sheriff Dispatch Bathroom Upgrade
- DPSS Indio Add Windows in Suite D
- DPSS Reynolds Road Exterior Painting
- GSA – District Court Installation of New Floor
- Grace Mellman Library Installation of Automatic ADA Doors
- Human Resources Floor Lobby Renovation
- Indio DPSS Data Communication Rooms
- Indio Fleet Replace Swamp Coolers
- Indio Probation – Add two Rooms in Lobby Area
- Probation Riverside Juvenile Hall Pond Remodel
- Probation Riverside Juvenile Hall Swamp Cooler Relocation
- Probation Southwest Juvenile Hall – Clean/Replace Tile in Restroom
- Probation Southwest Juvenile Hall Warehouse Shelving Installation
- Public Health Desert Hot Springs WIC Hydration Station
- Public Health Indio Family Care Clinic Electrical Outlet
- Public Health Riverside Remodel Suite 305 and 307
- RCRMC Lab Remodel for Chemistry Analyzer
- RCRMC Penthouse Communications Room F5002



East County Detention Center Off-Site Improvements



Power generator upgrade



Historic Courthouse Façade

- Sheriff 911 Communication Center Repave Parking Lot
- Sheriff Communication Center Asphalt Berm
- Sheriff – Mesa Verde Fence Entire Range Property
- Sheriff – Palm Desert SIB Lower Level Bathroom Remodel
- Infrastructure for Video Arraignment System – Indio Jail, Southwest Detention, Larry D. Smith, and Robert Presley

ACCOMPLISHMENTS

Project Management

The Project Management Office is working with the Dynamics Project Module software for project tracking and reporting purposes. The Project Management Office has over 840 projects in the Dynamics Project module which include Capital, Non-Capital, Environmental, and Plan Check and Inspection. Projects are either in pre-development, programming, design, environmental compliance, plan check and inspection, construction or have been completed. Each project manager has an average of 25 assigned projects with a dollar range from \$25,000 to \$300 million.

Environmental Planning and Compliance Unit

The Environmental Planning and Compliance Unit (EPCU) provide and coordinate environmental services for all capital and non-capital improvement projects delivered through the Economic Development Agency. This includes plan check and inspections for compliance with the National

Pollution Discharge Elimination System (NPDES) during design, construction and operation of county owned buildings. Environmental oversight is also provided for land acquisitions and development which includes, but is not limited to, the following: California Environmental Quality Act (CEQA), National Environmental Policy Act (NEPA), the Clean Water Act, both the state and federal Endangered Species Acts, and California's Porter-Cologne Water Quality Control Act. The unit also manages permit compliance with Air Quality Management Districts (AQMD) and the Department of Environmental Health (DEH) to help ensure clean, efficient operation of public buildings.

Highlights

- On-going CEQA and/or NEPA compliance and support for the East County Detention Center, grants for public safety projects, Real Estate Division projects and other future revenue building projects.
- Managed State Water Board monitoring requirements at former leaking underground storage tanks sites owned by the County.
- The EPCU successfully completed the CEQA process and mitigation implementation for the East County Detention Center Site Prep and Demolition as well as the new jail construction project. EPCU also implemented CEQA and NPDES requirements for the start of construction at the Alan M. Crogan Youth Treatment and Education Center as well as the Southwest Justice Center Expansion Project and the new TLMA road maintenance yard in Perris.

- On-going inspections of active construction sites for compliance with NPDES requirements at Riverside County Regional Medical Center Education Building, East County Detention Center, and Alan M. Crogan Youth Treatment and Education Center.
- On-going Inspections of operating county owned facilities for maintenance of storm water control systems required by the State Water Board permits and NPDES.
- On-going management and tracking of hundreds of AQMD and DEH permits including development and updating of Hazardous Materials Business Plans (HMBP).

Jurisdictional/Inspection Department

Ongoing & Future Projects

The jurisdictional department of EDA consists of the permitting process, plan check and inspections for all county owned or leased facilities. Currently the division has 36 active projects and 30 projects under design or in plan check soon to start. This department issues all Certification of Occupancy and Completion Compliance documents required for building and/or site construction upon completion. All completed construction documents are scanned, saved and archived in to county records.

Highlights

Last year, 48 projects were completed for various county departments including EDA, Parks, Waste Management, Fire, Aviation, PSEC, and Housing Authority.

Facilities Management

CUSTODIAL SERVICES DIVISION

Custodial Services Division (CSD) cleaned approximately 5.4 million ft² of building space or 179 buildings. The ratio of .97 full-time staff person per building allows for staffing resources dedicated to ensuring buildings are efficiently cleaned and in sanitary condition for community and employee use. CSD also handles pest control issues for the County.

CSD tailors its services to meet each customer's budgetary concerns, providing superior customer service through reduced cleaning costs, using green standards, and increased levels of cleanliness.

CSD Highlights

- Continue to utilize a county-wide route/team cleaning strategy, reducing overall customer costs by approximately 28%
- Managed custodial services for the Riverside County Fair and National Date Festival, using mostly custodial TAP employees, for the fifth consecutive year.
- Obtained a new 201,762 ft² parking structure in Indio.
- Continue to utilize the "Recycle/Reuse/Reduce Program" providing savings for the County and our customers.
- Continue to provide emergency services for the Riverside County Coroner
- Riverside County Medical Center Mental Health Intake Facility received a "Grade A" rating for sanitary cleanliness during multiple 2014 and 2015 State Inspections.



- Evaluated county-wide supply requisition process determining the safest, quality, and green standards products for the best price.
- Obtained a 163,000 ft² Mental Health Outpatient Treatment Center campus with five distinct clinics.
- Assisted RCRMC with 330 hours of floor restoration projects and special requests in preparation for Joint Commission Accreditation Health Care Certification inspection. Inspectors praised the significant improvements.

MAINTENANCE UNIT

The Maintenance Services Division (MSD) is a skilled team of technicians committed to providing professional and comprehensive facilities maintenance services such as; customer service, energy services, heating, ventilation, air conditioning, plumbing, electrical, carpentry, construction, landscape, and more.

Our team provides turn-key facilities management maintenance services within 7 million ft² of diverse County owned facilities exceeding 330 buildings, spanning Riverside County's 7,200 miles². This division is charged with safeguarding the county's building infrastructure valued at approximately \$1.3 billion. The MSD services detention centers, health clinics, administrative centers, courthouses, law enforcement buildings and libraries. Our goal is to provide superior customer service, deliver safe comfortable, reliable, efficiently operated and aesthetically pleasing buildings for all County employees and the general public.

Our comprehensive Preventative Maintenance Program is performed on a monthly basis within all county owned facilities. Applicable services provided include the following:

- Elevator / Conveyance Maintenance Services
- Water Treatment Services and Systems
- Underground and Aboveground fuel storage systems
- Regulatory Agency Compliance / Permitting due-diligence

< BY THE NUMBERS >

7.5 million

Square feet of county-owned facilities served by the Maintenance Unit.

- Fire Monitoring and Suppression Systems
- Boiler Systems
- HVAC/R Systems
- Cooling Tower Systems
- Air-Handler Delivery Systems
- Thermal Energy Storage Systems
- Plumbing Systems
- Circulating Pumping and Lift-Station Systems
- Building Envelope Systems
- Landscape and Irrigation Maintenance
- Hardscape and Exterior Lighting Systems
- Indoor Air Quality / Environmental Comfort Systems
- Electrical Systems / Emergency Generators / Switchgear
- Building Automation and Energy Management Systems

Highlights

- Addition of 163,000 ft² Rustin Building (Mental Health Dept.) to maintenance portfolio
- Addition of 62,000 ft² Twin-Pines Ranch to maintenance portfolio
- Partnership with County Safety to enhance county-wide monthly safety meetings/training
- Completion of \$160K facility projects at County Fairgrounds
- Completion of \$1.3M facility renewal projects to address life-cycle and compliance issues
- Completion of \$800K compliance and plant operation projects at county hospital.
- Water conservation initiative-use of drip irrigation, drought tolerant plants, water efficient strategies and components, attaining a 35% water reduction.
- Implementation of the Comprehensive Housekeeping Achievement Maintenance Program (C.H.A.M.P)

< BY THE NUMBERS >

5.4 million

Square feet of building space served by the Custodial Services Division.

Real Estate

Providing real estate services to Riverside County Departments and other governmental agencies. The Division provides a wide variety of real estate services to its clients and maintains a staff of highly-qualified real property agents and support staff to accomplish leasing and acquisition of real estate projects.

EDA's Real Estate Division handles an array of full-service public and public/private partnerships real estate transactions for and throughout the County of Riverside. The Division pursues the acquisition and disposition of real property, which may include site analysis, environmental analysis, negotiations, contract formation, relocation, title, and escrow services. The Division is also responsible for managing the allocation of space to various Departments for County-owned facilities which encompass approximately 10 million square feet of owned assets.

The Real Estate Division also provides professional leasing, related lease administration, and property management services. The Division manages a lease portfolio of approximately 4.7 million square feet of County leased space which includes the management of approximately 470 lease agreements.

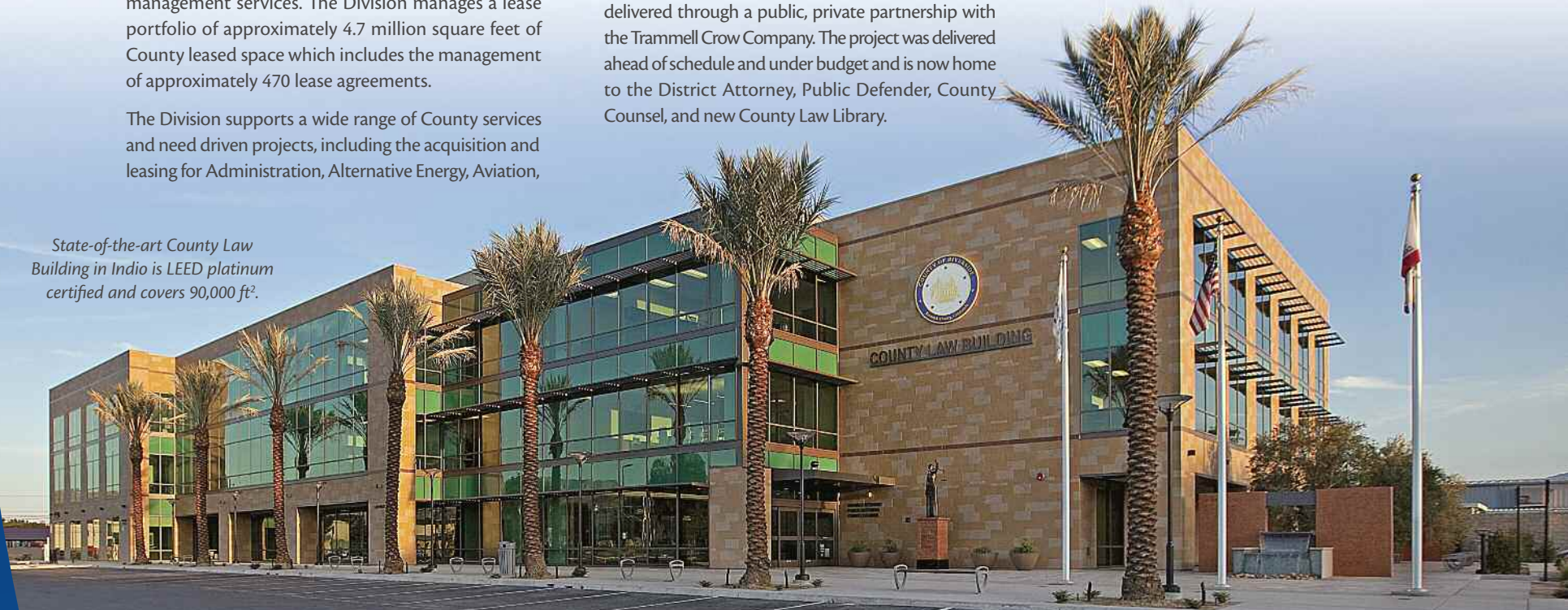
The Division supports a wide range of County services and need driven projects, including the acquisition and leasing for Administration, Alternative Energy, Aviation,

Conservation, Communication, Economic Development, Housing, Information Technology, Parks, Public Safety, Public Health, Social Services, and Transportation projects.

Accomplishments

- Completed the acquisition of real estate valued at over \$52.9M.
- Managed a lease portfolio of approximately 470 leases totaling over 4.7 million square feet of leased space.
- Completed development and delivery of the new \$44M County Law Building in Indio. This state of the art and LEED platinum 90,000 square foot office building was delivered through a public, private partnership with the Trammell Crow Company. The project was delivered ahead of schedule and under budget and is now home to the District Attorney, Public Defender, County Counsel, and new County Law Library.
- Completed the \$36M acquisition and renovation of an existing 163,000 square foot office building on 14 acres of land and for consolidation of the Mental Health Department. This project will serve the community through multiple mental health programs and services and the consolidation effort is expected to save the County \$1.8M in annual lease savings.
- Completed a modern 50,000 square foot office building for the Department of Public Social Services in the city of Norco. This facility will house the Department's Self-Sufficiency Division which

State-of-the-art County Law Building in Indio is LEED platinum certified and covers 90,000 ft².



< BY THE NUMBERS >

1,089

Acres of land acquired for conservation open space and habitat purposes.

\$52.9 million

Value of real estate acquired in 2014-2015.

4.7 million

Square feet of managed leased space.



The modern 50,000 square foot office building for the Department of Public Social Services in the city of Norco.

provides welfare to work assistance and family support. This new facility was delivered under a design/build/lease public/private partnership. Real Estate is currently working to deliver similar projects which are commencing construction in Desert Hot Springs, Moreno Valley, and Riverside.

- Obtained the initial Board approval for the development and major expansion of the Riverside University Health System Medical Center campus in Moreno Valley. The Division is pursuing the contracting and master planning to include multiple healthcare facilities that will greatly expand and enhance healthcare related services currently offered to the patients of this County owned teaching hospital.
- Completed the Transportation Department right-of-way acquisitions valued at over \$5.5M including: Clay Street Grade Separation, Newport/I-215 Interchange, and numerous sidewalk and traffic signal improvement projects throughout the County.
- Obtained over 1,000 Right of Entry Agreements in the initial environmental phase of the major Cajalco Road Widening and Safety Enhancement Project. The Real Estate Division



Recently acquired Rustin facility.

will assist the Transportation and Land Management Division in pursuing this project that seeks to widen and enhance Cajalco Road from two to four lanes between Harvill and Temescal Canyon and from four to six lanes between I-215 southbound ramps and Harvill Avenue.

- Completed the acquisition of over 1,089 acres of land for the Regional Conservation Authority and for conservation open space and habitat purposes.
- Engaged in the elimination and wind-down of the former County of Riverside Redevelopment Agency as well as the sale and transfer of all RDA-owned assets.
- Coordinated the completion of 4,577 property management requests for service in County-occupied leased facilities.

SPACE MANAGEMENT OFFICE REAL ESTATE DIVISION

The Space Management Office is responsible for maintaining the County-owned building list, facility architectural plans and related data as well, as performing physical space verifications of County-owned or used space. Space Management is also involved in office relocation projects for both internal and external departments/divisions. It is a requirement of the Space Management Office to provide meaningful data analysis and modeling of existing and project space needs, conduct on-going facility audits with the objective of physically verifying all spaces annually, develop space management policies and best practices, and establish long term planning for growth county-wide.

Highlights

- Continued archival of County-owned building list, plans, and data.
- Completion of numerous space programs for internal and external departments.
- Continued to update site plans and space plans for county-owned buildings and campus environments that contain multiple facilities and/or users.
- Assisted in relocation projects for both internal and external departments/divisions.
- Annual Building Space Certification process.



Workforce Development

Infinite Opportunity, Lasting Prosperity

The Workforce Division helps employers find the skilled workers they need to be competitive in today's global economy and to get job seekers into in-demand jobs and careers as quickly as possible by assisting them with the skills attainment they need to succeed.

Under the leadership of the County's Workforce Development Board, EDA works to make the local

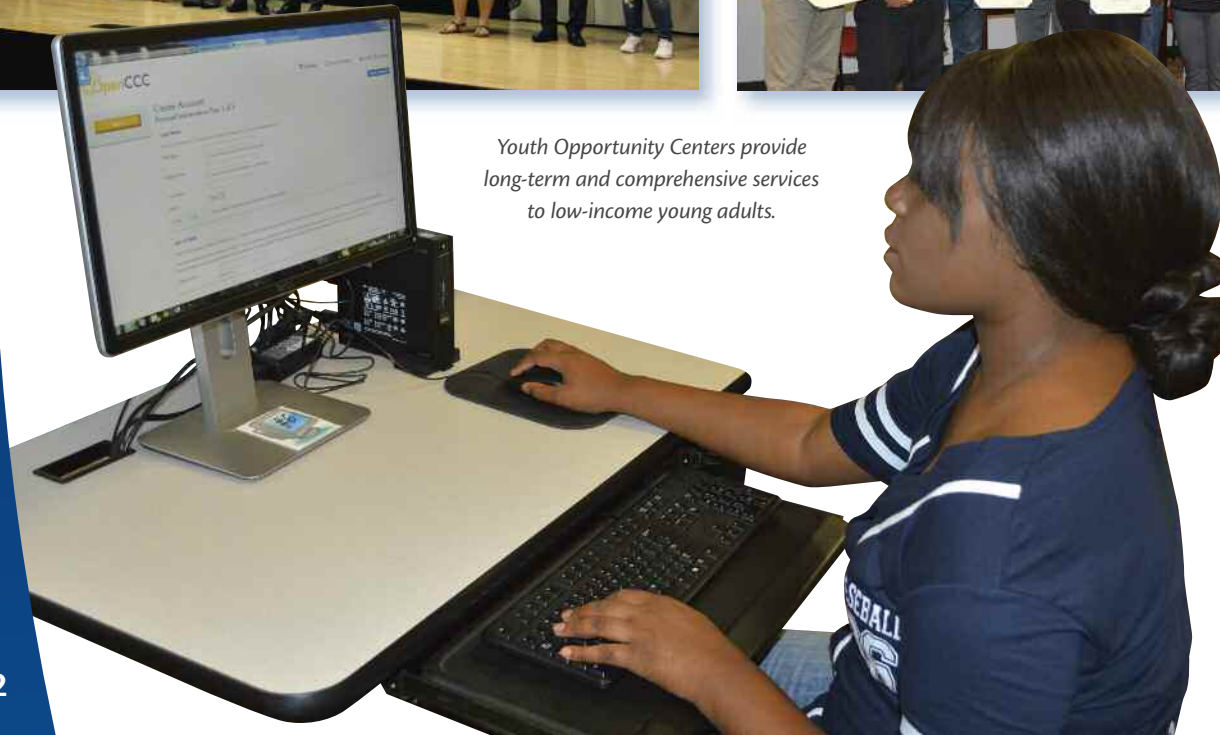
workforce and training system job-driven, integrated and effective. The division operates four comprehensive Workforce Development Centers, three satellite offices, and six Youth Opportunity Centers offering specialized education and employment services for young adults, ages 16 through 24.

We also offer a portfolio of business services that are

offered at no-cost to the business community. The primary services are business analysis and coordination of resources, recruitment and pre-screening of qualified candidates, customized training programs, including wage subsidies to offset training costs, tax incentive coordination, and outplacement services for businesses that are downsizing or closing.



Youth Opportunity Centers provide long-term and comprehensive services to low-income young adults.



The Workforce Division focuses on using promising and proven strategies for getting people back to work and engaging with employers, industry associations, and labor unions to ensure training programs help employers get the workers they need. Our services are available to any individual who is willing and able to work including veterans, individuals with disabilities, and others with barriers to employment.

Accomplishments

- Assisted 860 businesses (409 new) and (451 repeat).
- Provided 17 additional businesses and 1,335 affected workers with outplacement services.
- 52,140 job seekers received individual career counseling.

< BY THE NUMBERS >

52,140

Job seekers who received individual career counseling, skill development and job placement services through Workforce Development.

< BY THE NUMBERS >

1,372

Low-income young adults who received long-term and comprehensive services through our Youth Opportunity Centers.

< BY THE NUMBERS >

83.82%

Percentage of youth served who attained an educational degree or certificate.



skill development and job placement services. Each month an average of 4,345 job seekers accessed services and resources at the centers.

- Executed 200 On-the-Job-Training and Employment Training Panel contracts with local businesses to help them off-set the costs of hiring and training employees.

- 50.95% of adult job seekers and 63.95% of laid-off workers were placed in employment. 95.6% of the adults and 83.81% of the dislocated workers retained their employment six months after initial placement.

- Provided 1,372 low-income young adults with long-term and comprehensive services through our Youth Opportunity Centers. Services focused on academic achievement,

workforce preparation, and leadership development.

- 83.82% of the youth served attained an educational degree or certificate and 68.13% were placed in employment or enrolled in a post-secondary education program.

Each of these performance measurements met or exceeded state and federal goals set for Riverside County in 2014-15.

Housing Authority

Year in Review

HOUSING CHOICE VOUCHER SECTION 8 (HCV) PROGRAM

The HCV program is a HUD-funded rental assistance program that subsidizes the monthly rent for over 8,000 low-income families throughout Riverside County. Households are recertified for continued assistance once a year. The Housing Authority's HCV program pays landlords over \$68 million annually on behalf of low income families. Over half of the families served include persons with disabilities and/or elderly individuals, including veterans. For the past 12 years, HUD has rated the Housing Authority as a "High Performer" agency for its part in administering this program.

SHELTER PLUS CARE

The Housing Authority's Shelter Plus Care Program is the largest provider of permanent housing for homeless persons with disabilities in the County of Riverside Continuum of Care network. Shelter Plus Care combines ongoing rental subsidies with supportive services provided by local service providers such as the Department of Mental Health. The program currently provides housing to 126 households which include 90 individuals who were chronically homeless.

HOUSING OPPORTUNITIES FOR PERSONS WITH AIDS (HOPWA)

The HOPWA program provides an array of housing services for low-income Riverside County households affected by HIV/AIDS. During the 2014/15 fiscal year, the HOPWA program provided 460 individuals with direct financial services in the form of permanent rental subsidies, short term rent, mortgage and utility assistance, deposit assistance, housing information services, and housing case management. These services are critical to ensuring housing stability which in turn allows greater

access to medical services, HIV drug regimens, prevention programs, and psycho-social services.

SECURITY DEPOSIT ASSISTANCE (SDA) PROGRAM

The SDA Program is funded through County of Riverside Home Investment Partnership Act (HOME) funds. The program provides up to 50% of the security deposit payment to help low-income households including those that are homeless find units that are safe, affordable, and close to resources. During the 2014/15 fiscal year, 188 households received much needed security deposit assistance, which eliminated a major barrier to accessing housing, even with a rental voucher.

RAPID REHOUSING AND HOMELESS PREVENTION PROGRAM

The Housing Authority continues to provide rapid re-housing and homeless prevention services to homeless families and families at imminent risk of homelessness. These services were previously provided by the ARRA funded HPRP program which was discontinued in August 2012 when the one-time funding was depleted. Through the commitment of local Emergency Shelter Grant (ESG) Program, Emergency Food and Shelter Program (EFSP), and HOME funds, local families can continue to access deposit assistance, short term rental assistance, emergency shelter and housing locator assistance to reduce stays in local emergency shelters and to prevent homelessness. During the 2014/15 fiscal year, 160 households received rapid re-housing and prevention assistance. Through the Emergency Food and Shelter Program (EFSP) the Housing Authority expanded its efforts to assist households facing a housing emergency and assisted 20 households with emergency shelter and rental assistance.



VETERANS AFFAIRS SUPPORTIVE HOUSING (VASH) PROGRAM

The VASH program is a collaboration between Housing Authority and the Loma Linda VA Medical Center aimed at addressing the unique needs of homeless veterans. The Housing Authority has continued to expand this critical program and successfully secured additional vouchers from the U.S. Department of Housing and Urban Development (HUD), bringing the agency's total vouchers

< BY THE NUMBERS >

522

Participants served by the Family Self-Sufficiency Program in 2014/15.

< BY THE NUMBERS >

8,000+

Low-income families throughout Riverside County that received HUD-funded rental assistance from the HCV program.

to 464. During the 2014/15 fiscal year, the VASH Program provided 373 homeless veterans with monthly rental assistance.

FAMILY SELF-SUFFICIENCY PROGRAM (FSS)

The FSS Program assists families to become economically independent from government financial assistance within a five-year period. On October 3, 2014, the HA received \$478,971 to link Riverside County adults in the Section 8 – Housing Choice Voucher program to local

organizations that provide job training, childcare, counseling, transportation, and job placement. This was the third largest award made in California. During the 2014/15 fiscal year, the program served 522 participants. Eight families graduated this past year and therefore no longer required rental assistance. Of the eight graduates, two have purchased their own homes.

SUPPORTIVE SERVICES FOR VETERAN FAMILIES (SSVF) PROGRAM

The SSVF Program provides supportive services to very low-income veteran families who reside in or are transitioning to permanent housing. During the 2014/15 fiscal year, the Housing Authority provided 47 veteran households served under U.S. VETS with homeless prevention and rapid-rehousing assistance.

AFFORDABLE PUBLIC HOUSING

The Housing Authority owns and operates Affordable Public Housing which provides quality affordable housing to low-income families, seniors and persons with disabilities. The public housing serves 469 families across Riverside County. During the 2014/15 fiscal year, 91 new families moved into public housing. In addition, 185 children living in public housing had the opportunity to participate in the Christmas Cheer All Year Toy Program and each received a \$30 gift certificate to purchase a toy of their choice at Toys“R”Us.

CAPITAL FUND PROGRAM

The Capital Fund Program is responsible for maintaining and modernizing the Housing Authority’s existing public housing buildings and grounds. During the 2014/15 fiscal year, the following projects were completed:

- Replacement and installation of energy efficient HVAC units, air supply ducts, high efficiency on-demand tankless water heaters, energy efficient windows and doors, and increased attic insulation in 12 units at Beaumont Grove Apartments. In addition, a single vehicle garage was demolished for the installment of a 600 square foot maintenance storage building to service multiple public housing sites.
- Increased attic insulation in 22 units at Broadway Manor Apartments and 16 units at Fairview Lakes Apartments.



EDA Housing

Year of Highlights

In Fiscal Year 2014-2015, EDA Housing invested \$8 million for the development of 138 affordable rental housing units; issued over \$3 million in mortgage tax credits to 76 homebuyer households; utilized nearly \$1 million in first-time homebuyer assistance for 20 low-income family households; and expended \$2.3 million in NSP funds to acquire and rehabilitate nine foreclosed homes in Riverside County.

Accomplishments

- \$550,000 in HOME funds and \$7.475 million in former Redevelopment Agency for the County of Riverside housing funds were invested for the development of 138 affordable rental housing units for low-income families.
- 76 homebuyer households in Riverside County received tax credits totaling \$3,101,093 in Mortgage Credit Certificates.
- Over \$430,000 was provided in first time homebuyer assistance for 11 family households to obtain the American dream of homeownership.
- Approximately \$2.3 million in NSP funds were expended for the acquisition, rehabilitation, and resale of nine foreclosed homes.

HOUSING DEVELOPMENT

- **Cedar Glen Apartments – Riverside, CA:** EDA Housing provided \$550,000 in HOME funds for the development and new construction of a 51-unit multi-family housing complex in the City of Riverside. A total of 50 units are restricted to low-income households. Residents have access to a 3,000 square foot community building, pool, picnic areas, tot lots, low-impact cardio walking circuit,

assigned carports, surveillance cameras with web access, and laundry facilities.

- **Highgrove Blossom Apartments – Highgrove, CA:** A total of \$7,475,000 was provided in former Redevelopment Agency Low and Moderate-Income Housing funds for the development and new construction of an 89-unit multi-family housing complex in the unincorporated community of Highgrove. A total of 44 units are restricted to very low-income households. Residents have access to a swimming pool and spa, tot lot, laundry facility, and leasing office.
- **Mira Loma Infill Homes – Jurupa Valley, CA:** A total of \$350,000 in former Redevelopment Agency Low and Moderate-Income Housing funds and land was contributed for the development and new construction of two single-family homes in the City of Jurupa Valley. Each home has 4 bedrooms, 2 ½ bathrooms, two-car garage, and features covered



Mira Loma Infill Homes

< BY THE NUMBERS >

\$8 million

Investment in the development of affordable housing units.

76

Homebuyer households that received Mortgage Credit Certificates.

entry porches, granite countertops and energy efficient appliances. The homes were sold to low to moderate-income first-time homebuyers.



Highgrove Blossom Apartments



OTHER PROJECTS INCLUDE

Home Ownership

- **Mortgage Credit Certificate (MCC):** EDA has issued \$3,101,093 in Mortgage Credit Certificates assisting 76 homebuyer households in reducing the amount of their federal income tax liability and increase the homebuyer's purchasing power.
- **First-Time Home Buyer (FTHB) Program:** EDA Housing provided approximately \$430,000 in HOME funds for down payment assistance to 11 first-time homebuyer households.
- **Neighborhood Stabilization Program (NSP):** EDA

Housing expended approximately \$2.3 million in NSP funds for acquisition, rehabilitation and resale of 9 foreclosed homes to very low- to middle-income households. Over \$545,000 in homebuyer assistance was provided.

- **Community Development Financial Institutions (CDFI) Program:** The CDFI program was launched and facilitated loan packaging, approval and permitting of 2 "Polanco" mobile home parks limited to a maximum of 12 mobile home park spaces. One park has completed construction with mobiles anticipated to be installed in the next fiscal year.



Cedar Glen Apartments

Aviation

ANNUAL AIR SHOWS

The Aviation Division oversees operation of five regional airports serving Riverside County business, and serves as host of the air show held at the Jacqueline Cochran Regional Airport, the French Valley Airport, or the Hemet-Ryan Airport in alternating years. These exciting, free community events are growing each year with record-breaking attendance and the outstanding support of the military and private organizations. Visitors are thrilled to enjoy a day of dazzling aerobatic performances, static displays, and unique vendors.

PROPOSED IMPROVEMENT PROJECTS

Hemet-Ryan

- 5-acre land acquisition for runway protection zone
- Taxiway delta pavement rehabilitation
- California Department of Forestry base relocation
- ALP Update
- Wildlife Hazard Assessment

Jacqueline Cochran Regional Airport

- Approach protection land acquisition runway 17-35
- Heavy apron pavement construction
- Pavement rehabilitation runway 17-35
- Wildlife Hazard Assessment

French Valley

- Design and construction pavement rehabilitation south apron
- Pavement rehabilitation design runway 18-36
- Pavement rehabilitation design taxiway alpha
- Wildlife Hazard Assessment

Blythe

- Apron pavement rehabilitation phase 1 design and construction
- Replace airport fencing phase 1 design and construction



Energy Management

Building a Sustainable Future for Riverside County



Solar PV installations at the Perris Family Care Center (left) and Palm Desert Sheriff Station (right).

Energy Division services include short and long range projects such as: utility bill management and utility rate analysis, rebate acquisition, maintenance support, new construction energy efficiency projects, lighting retrofits, and retrocommissioning in existing buildings, grant acquisition, and management.

Highlights

- **Riverside County EDA OpTerra Solar Project.** The Energy Division launched a \$54 million project to install solar photovoltaic (PV) shade structures and ground mount PV at ten county-owned sites. Under Assembly Bill 2466 “Local Government Renewable Energy Self-Generation Program,” a tariff offered by Southern California Edison allows local governments to generate electricity at one site and transfer any available excess bill credits (in dollars) to another electric account owned by the same local government. The project savings pays for the project plus guarantees an additional \$127,000 per year for 20 years. The completion of this project will make Riverside County the top county in the nation with 12.5 MW of installed solar PV.
- **California Energy Commission Electric Vehicle Infrastructure Grant Project.** The Economic Development Agency was awarded a \$500,000 grant from the California Energy Commission that provides funding for the installation of 45, dual-port Electric Vehicle (EV) charging stations spread across the county. The EV Charging station infrastructure project will double the number of existing EV charging stations in Riverside County over the next two years. Awarded bid for 42 Level 2 charging stations.

- Saved 700,000 kWh and 40,000 therms through the county’s Local Government Partnership with Southern California Edison and Southern California Gas Company.
- Completed three retrocommissioning projects at the Southwest Justice Center, Western Riverside Animal Shelter and the Perris Sheriff Station campus. Excellent energy savings and rebates resulted in a project payback of one year.
- Saved \$216,655 by analyzing and adjusting rates for utility bills.
- Received \$199,750 in utility rebates from various energy efficiency projects.
- Participated in Metropolitan Water District’s Public Agency Landscape Program to install water-efficient landscape devices at various county facilities.
- Using EnergyCAP, implemented electronic utility billing with Southern California Edison and CR&R (waste services) in partnership with EDA Accounting. Electronic billing improves accuracy, saves data entry labor and improves bill processing times.



ChargePoint EV Charging Station

< BY THE NUMBERS >

700,000 **40,000**

▲ kWh of electricity and therms of gas ▲
saved through partnerships with local energy companies.

Community Services Division

The development of viable urban communities through federal grants and special district financing that provide services based on the needs of each community.

NEIGHBORHOOD ENHANCEMENT PROGRAM

Community Development Block Grant (CDBG) funds were used to conduct Neighborhood Enhancement activities and programs including community beautification projects, community group-coordinated cleanup events, as well as adult and youth illegal dump-sites cleanup days, all of which are part of a comprehensive cleanup effort in low-income Riverside County communities. Activities and events were successfully completed in all five supervisorial districts with a total of 93 properties assisted, 8 properties currently receiving cleanup assistance, 12 Youth Force events, and 2 Enhancement events completed for Fiscal Year 2014-2015:

District	Properties Cleaned	Active Properties Cleaned	Youth Force Events	Enhancement Day Events
1	25	1	1	1
2	6	0	1	0
3	38	6	NA	0
4	13	0	10	1
5	11	1	NA	0
TOTAL	93	8	12	2

COMMUNITY DEVELOPMENT GRANTS

The CDBG Unit administers U.S. Department of Housing and Urban Development (HUD) funded grant programs including the CDBG and **Emergency Solutions Grant (ESG)** programs.

In fiscal year 2014-2015, EDA and its subrecipients expended approximately \$8,908,567 in HUD CPD funding benefiting low- and very low-income persons in Riverside County.

ESTIMATED CDBG AND ESG PROGRAM BENEFIT ACHIEVEMENTS INCLUDE:

- 606,867 individuals and businesses received services funded through the CDBG and ESG programs.
- 4,109 low-income individuals were provided shelter, rapid-rehousing, homeless prevention, and outreach services through the ESG and CDBG programs.
- 12,916 low-income individuals and seniors received meals and supportive services through the CDBG Program.
- 97,313 low-income people participated in a variety of CDBG funded educational, recreational, and community programs and activities.

- 179,160 low-income individuals benefited from new or improved access to infrastructure and public facilities including streets, sidewalks, parks, and neighborhood, senior, handicapped, and childcare center facilities.

2014-2015 TOTAL COMMUNITY DEVELOPMENT INVESTMENT

- CDBG \$8,908,567
- ESG \$668,673

1st District	Lakeland Village Community Center and Park Project	\$1,881,600
	Good Hope Elementary School Sidewalk Project	\$423,500
2nd District	Eddie Dee Smith Senior Center Improvement Project	\$280,600
	City of Eastvale Pedestrian Accessibility Improvements	\$56,400
3rd District	City of San Jacinto Downtown Street Improvement Project	\$406,000
	City of Murrieta Pedestrian Safety Enhancements	\$223,700
4th District	City of Blythe Parks Improvement Project	\$197,300
	Women's Treatment Facility Solar Panel Project	\$81,000
	City of Coachella Code Enforcement Program	\$134,500
5th District	City of Banning Replier Park Bowl Improvement Project	\$410,000
	City of Beaumont Community Pool Renovation Project (Underway)	\$300,000
Countywide	Riverside County Code Enforcement	\$460,000
	Riverside County Neighborhood Enhancement	\$840,000



- 170 annual internments within the Public Cemetery District (14,865 total)
- 4 Water and Sewer Districts
- 2 Fire Districts
- 1 Ambulance District
- 6 Road Districts (235 miles of maintenance)
- 407,928 parcels receiving service throughout Riverside County

COUNTY SERVICE AREA

The Community Services Division oversees the operation of 60 **County Service Areas (CSAs)**. Each CSA is authorized to provide public services based on the individual needs of each community. In fact, before services can be rendered, a super majority (67%) of the voters must authorize the service. The CSA encompasses 7,208 square miles (size of the State of New Jersey) and typically provides services in communities that lack city government, other service providers, or special districts. Economies of scale and cross training allow the CSA to provide multiple services to each community while controlling consumer costs and reducing price escalations. Customer service and value remain our highest priorities. The CSA is funded through a combination of special taxes, property taxes, and user fees to provide services to our customers.

Authorized Services

- Parks, Recreation, and Community Centers
- Landscaping, Slopes, Medians, Golf Course
- Drainage Improvements and Water Quality
- Domestic Water and Sewer Service
- Street Lights
- Street Sweeping
- Public Cemetery District
- Enhanced Fire Protection
- Enhanced Ambulance Service
- Road Maintenance and Construction

By the numbers

- 7,779,143 sq. ft. of public landscaping
- 5,850,108 sq. ft. of public parks
- 5,227,200 sq. ft. of public golf course
- 827,640 sq. ft. of water quality detention basins
- 19,684,091 sq. ft. of total maintenance responsibility
- 11,994 street lights for business and residential customers
- 2,677 street sweeping curb miles each month (1,266 tons of trash removed from the road)

< BY THE NUMBERS >

19,684,091

Square feet of total maintenance responsibility.



Riverside County Library System

The Riverside County Library System (RCLS) is a network of 35 libraries, two bookmobiles, and a city museum. The network provides services to over one million people across the county. During fiscal year 2014-2015, RCLS logged over 4.2 million visitors, including over 561,201 computer sessions and over 2.7 million items were borrowed from the collection. We issued over 54,000 library cards to new customers. We were joined by over 14,000 volunteers who donated over 48,000 dedicated hours. New programs and services were added to broaden and expand services to library customers. Here are just a few of the highlights.

ADULT LITERACY

On September 9, 2014, the Board of Supervisors proclaimed September 2014 as Adult Literacy Awareness Month. With twenty percent of Riverside County residents lacking basic literacy skills it is virtually impossible for these residents to secure the jobs of tomorrow. The lack of literacy skills impacts their families and their ability to participate as citizens, residents, and employees.

The RCLS Adult Literacy Program works with adults seeking to improve their literacy skills which will enable them to achieve greater success in their lives be it at home, work, or in the community. Some important annual facts

for this program: 35 tutors trained, 18 students matched, 240 families served, and 7,317 instructional hours.

“WHAT ARE YOU READING?” CAMPAIGN

RCLS launched the “What are you Reading?” campaign. The goal was to encourage people to talk about the books and materials they are reading and to fully appreciate the ability to read. Library patrons were asked to tell us what they are reading by logging onto www.rivlib.com.

TECHNOLOGY

- Purchased 230 new All-in-One PCs for distribution to ten libraries.
- Installed electronic bulletin board in the main lobby at the Grace Mellman Library to advertise library programming and events.

Facilities Renewal

- The Friends of the Lake Tamarisk Library obtained grants to renovate the library. The project included new paint, furniture, and flooring.
- RCLS partnered with the City of Perris for a refresh project at the Perris Library. The project included new flooring, painting of the main interior walls, new chairs, computers, and the removal of furniture

to open up space in the library.

GRANTS AND AWARDS

- **CAL Humanities California Reads Grant** – \$15,000. Six libraries participated (Calimesa, Canyon Lake, El Cerrito, Glen Avon, Mead Valley, and Louis Robidoux) and resulted in receiving a veterans memorabilia display, recording oral histories, book discussions, a published writing project, veteran’s resource fair, veteran created art display, movie screenings and discussions, preschool story time featuring guest veteran speakers from all five military branches, and creation of an online web archive (<http://calimesa.historyarchive.rivlib.net>) featuring middle and high school student artwork.
- **Califa Books4U** – Funded \$7,000 of materials. The materials purchased and distributed were comprised of both Common Core and popular fiction titles.
- **LSTA Cultural Connections Grant** – \$4,500. The Eastvale Library received this grant to expand the Chinese and Hindi collections, reduce language barriers by expanding signage and handouts in languages other than English and by providing translational aids, and expanding existing multicultural programming. As a result, new display signage, library



The County of Riverside Board of Supervisors proclaimed September 2014 as “Adult Literacy Awareness Month.”



< BY THE NUMBERS >

4.2 million

Visitors logged in by the Riverside County Library System last year.



card applications in Hindi and Chinese, and a Translation Station (a flipbook of common English library phrases translated into Spanish, Hindi, and Chinese) were created and additional multicultural programs were offered.

- **LSTA E-reader Grant** – \$3,364. The three project coordinators from Perris, Lake Elsinore, and Temecula Public Library, created staff training on tablets and e-readers so that library staff throughout the Riverside County Library System will be better prepared to help patrons answer their questions and be knowledgeable to assist with downloading books from places like Barnes & Noble, Amazon, and OverDrive on their e-reader devices. E-reader training seminars for staff at nine libraries and one petting zoo session were offered utilizing the three major e-readers available on the market (Kindle, Nook, and iPad).
- **Veterans Connect @ the Library** – \$12,787. Two libraries participated (Mead Valley and Palm Desert). The Riverside County Library System added a second Veterans Resource Center at the Palm Desert Library and continued for a second year at the Mead Valley Library.
- **LSTA Focus on Teens Grant** – \$10,500. Six libraries participated (Indio, Coachella, Mecca, Cathedral City, Thousand Palms, and Desert Hot Springs). Utilizing two portable Starcases each filled with three laptops and six cameras, teens learned how to take pictures with a high-end digital point-and-shoot camera, the basics of light and shadow (exposure), lens focusing and the basics of Photoshop Elements 12. All work will be displayed (printed and mounted) within each library.
- **California Library Literacy Services (CLLS)** – \$28,855. This Adult Basic Education (ABE) funding is for English-speaking

adults who want to improve their literacy skills by working one-on-one with a tutor using materials offered by the literacy program.

PROGRAMS, SERVICES AND EVENTS

- The annual Summer Reading Program (SRP) provided successful service to children, young adults and adults with 15,053 children, 2,291 teens, and 2,118 adults participating this year. The theme this year was Paws to Read which combined animals with reading. Various SRP events included Drumming up Activities, Lip Sync Battle and Karaoke, What Does the Fox Say, and Book Buzz/Fiddle with Fiction. During the summer there were 802 SRP-themed programs attended by 38,979 children and/or families; 200 programs attended by 3,255 teens, and 102 programs attended by 1,998 adults.
- Career Vision workshops by the Inland Library System were offered at six library locations. The free six-hour training provided assistance with expanding your job search using library resources, analyzing job descriptions to discover new career paths, creating an experience matrix to regain control of the interview process, customizing resumes to represent what you can do for the employer and much more.
- A new Veteran's Resource Center was opened up in February in the Palm Desert Library. Working alongside the existing Veteran's Resource Center in the Mead Valley Library, the Veteran's Resource Centers offer resources to those who are transitioning into civilian life. Assistance such as job searching and managing post-traumatic stress disorder are available to all veterans and their families. The center is managed and operated by volunteers.
- Two Bookmobiles service the Coachella Valley and Western County. Each Bookmobile provides books, internet, and resources to all of our customers. In the 2014/15 fiscal year, the Coachella Valley Bookmobile served over 480 customers,

averaging about 70 per month.

The Western County Bookmobile issued 126 new library cards and participated in several community events, such as Highgrove Day, What Are You Reading Campaign Kick-Off at the Riverside County Board of Supervisors Meeting, Mead Valley Community Fair, Temescal Valley Faire, and the Val Verde Elementary Fair.

1st DISTRICT

- Woodcrest Library partnered with the Riverside Robotic Society and Inland Empire Light Saber Team for the 6th annual Robot Expo and Star Wars Reads Day III event. Over 2,000 people were in attendance to view over 100 robots and 25 exhibitors. This is the largest robot event held in Southern California each year and it featured demonstrations including artificial intelligence, robot vision, speech recognition, a matter replicator (3D printer), and free classes in robotics. This year also included the "FIRST" robotics competition. The event included a photo area with Star Wars characters, Mandalorian bounty hunt, book readings, costume contests, arts and crafts.
- Robidoux Library offered a variety of computer classes: introduction to computers and the internet, Microsoft Word and Excel, resume workshops, and typing classes. Participants were able to practice the skills they learned in class, increase their typing speed and use online tutorials or games.

2nd DISTRICT

- Valle Vista Library held their 2nd Annual Book Festival featuring ten local authors, crafts, face painting, refreshments and a special visit from Smokey the Bear and his U.S Forest Service Technician friends. Guests were invited to chat with authors, listen to read-alouds, and take a tour of the U.S. Forest Service fire engine during the event.



Riverside County Libraries offer several special events throughout the year.

- Highgrove Library partnered with the University of California Cooperative Extension for the Eating Smart Being Active Program. Program topics included ways to keep your family fit and healthy, saving money at the grocery store, making healthy food choices, and how to plan and prepare low-cost, tasty meals. The lessons included: recipes, kitchen utensils, exercise band, and graduation certificate upon completion with DVD called “Walk Indoors.”
- Home Gardens Library partnered with ¡INSPIRA! Comunidad to host ¡INSPIRA!: Tu Educación es Nuestro Futuro (Your Education is our Future) Summit. The summit had multiple workshops in both English and Spanish and it included a resource fair for parents, students and the community. The summit is an empowering environment to discover the strength and educational opportunities for Latinos in the region. Attendees had the opportunity to discuss and explore options in higher education by strategizing a path to success and bringing together information and resources for families.

3rd DISTRICT

■ Grace Mellman Library partnered with Inland Valley Symphony to offer music at the library on Saturdays. The free, family-friendly music recitals were open to children of all ages as long as they were accompanied by a parent.

■ Idyllwild Library provided a Smart Driver Safety Class for seniors. The class was very well attended with interest in another class so a subsequent class was added.

■ Temecula Public Library offered some wonderful teen programs such as Springtime Edible Art, Free Comic Book Day, Teen Job Search Workshop, and Design Your Own Superhero. Teens had the opportunity to learn useful job search and interview tips, obtain free comic books, and decorate vinyl figurines to create an action figure of their Ultimate Superhero.

4th DISTRICT

■ Cathedral City Library offered a bankruptcy clinic. The clinic provided confidential legal advice, guidance and information for people without attorneys representing themselves in U.S. Bankruptcy Court. Participants were able to meet privately with a bankruptcy attorney. Spanish speaking assistance was also available.

■ Palm Desert Library offered the very popular Chefs at the Library program. Some of the highlights were Chef Pierre Pelech from Chez Pierre made escargot, Chef Kieran Fleming of Agua Caliente Casino Resort made a delicious quinoa salad, and Chef Pablo Guzman of Ruth's Chris made Barbecue Shrimp.

< BY THE NUMBERS >

14,000

Volunteers supported the Riverside County Library System and donated over 48,000 dedicated hours.

5th DISTRICT

■ Sun City Library offered a poetry workshop. Participants were encouraged to create and be inspired by others to write poetry. The group wrote their own book called Birds of a Feather.

■ Perris Library held their first Local Author Fair with over 70 people in attendance. The event hosted 15 local authors who were able to speak to the public about their works. Many of the authors donated copies of their books to add to the collection. Circulation Supervisor Jennifer Arroyo was responsible for the success of this event.

■ La Quinta Museum celebrated Arbor Day in March with a presentation by ISA Certified Arborist Alan Hollinger from Vintage Associates in Bermuda Dunes. He talked about the trees in our valley and answered questions for participants.

■ La Quinta Museum hosted “Journey Stories,” a traveling exhibit from Smithsonian Institute/Exhibit Envoy celebrating the migration of the American people across the USA. The exhibit was available for a five-week period in late 2014. In addition, they highlighted the “Great American Road Trip” with souvenir plates, spoons, patches, and smashed pennies. During the exhibit period, nearly 1,000 people visited the museum. An opening reception, hosted by the La Quinta Historical Society, highlighted the 150th Anniversary of the California State Parks Association and Smokey the Bear’s 70th birthday. In addition, twelve classes (338 students) from local elementary schools participated in an interactive program and tour, receiving a “Junior Historian” certificate at the end.

Edward-Dean Museum



The Riverside County EDA oversees the Edward-Dean Museum & Gardens. Opened in 1958, the facility was founded by Edward Eberle and Dean Stout. The museum features late 16th to early 19th century European & Asian Decorative Arts. Dean Stout designed the interior spaces of the museum to create a home-like atmosphere with the intent to share with the visitor a firsthand experience of the ambiance of the time period. The museum and its 16-acre campus originally came under the County in 1964.

The Edward-Dean Museum & Gardens provided free educational tours to over 400 students from schools all over the Inland Empire. The Museum is also active in the community with a variety of volunteers and interns that participate in helping host special events, as well as maintain the grounds and help set up and present each new gallery exhibit. An additional program of providing active stewardship allows the conservation of Museum Paintings.

865 students came through the museum on free field trips provided by the "Friends of the Museum." This non-profit entity supports the museum's educational programming, which allows schools the opportunity to have free field trips to the Museum.

EVENTS

- Murder Mystery Dinner & Show
- Consignment Day
- Car Show
- Mother's Day Tea with a special Jane Austen Performance

- Bridal Show
- Rhythms of the East
- Dickens at the Dean
- Car Show
- Appraisal Fair
- Rose Pruning Clinic

2014/2015 EXHIBITIONS

- Invented Reality
- Rhythms of the East
- Mad About Art
- Footprints of the Silk Road
- Family Drawing Hour
- Summer Camps
- Crafting Saturdays
- Art Camps
- Music in the Afternoon
- School Tours
- Fairy Day Camp

TAKE A TOUR

The friendly staff and docents at the Edward-Dean Museum are personally available to guide you through the museum galleries, showing you the many cultural treasures hidden in the picturesque

setting of Cherry Valley. Guided tours are by appointment only and are \$5 per person. Non-guided walkthrough tours are also \$5 per person. The museum also provides free programming that includes: Family Drawing Hour, Crafting Saturday, Rose Pruning Clinic, and many more. The museum is also bringing in theater and music by partnering with local non-profit groups. The museum's collections have been moved into Space Saver Museum-quality mobile storage, with specialized racking for furniture, paintings, textiles, and packed artifacts. Funded by the Museum's 2010 and 2011 Annual Gala Fundraisers, the project has helped preserve the Collections for future generations.



Riverside County Fair & National Date Festival

For 60 years, friends and families have made a tradition of attending the Riverside County Fair & National Date Festival at the Riverside County Fairgrounds in Indio, California.

The Riverside County Fair & National Date Festival is an annual 10-day event that features some of the nation's finest live entertainment including headliner concerts, monster trucks, freestyle motocross, camel & ostrich races, nightly musical pageant, carnival rides and attractions. The Fair provides an opportunity for Riverside County residents and businesses to showcase their talents, goods and services to the community. The Fair's strong economic impact, estimated at \$36 million, is a welcome benefit to the Coachella Valley every year.

2015 Highlights

- Earned gross admissions revenue of over 1 million dollars
- Earned net carnival revenue of \$892,370
- Gross concession sales of over 2.1 million dollars, up 5% over 2014

- Attendance has averaged almost 300,000 the past five years
- Sponsorship team boosted cash sponsorships by over 3% over last year
- Featured nationally recognized headline performers at the Fantasy Springs Resort Concert Pavilion, including Brett Eldredge, Ramon Ayala, Andy Grammer and the Commodores
- Scholarship money awarded to Riverside County students totaled almost \$30,000
- Total Livestock sales of \$193,067 up 21% over last year
- County of Riverside Department of Animal Services adopted out 250 dogs during the 10 day Fair run

Year-round, the Riverside County Fairgrounds is also home to over 40 interim events annually, from car shows to concerts and dances to Coachella after parties. The



Family Motor Coach Association Rally is the second largest event held on the grounds in January with over 1,500 motor coaches and approximately 5,000 people in attendance. With over 120 acres of land, a grandstand arena and eight buildings on the grounds, the fairgrounds are a perfect venue for just about any event.

< BY THE NUMBERS >

Gross Concessions Sales

2011.... \$1,546,080
 2012.... \$1,760,072
 2013.... \$1,665,519
 2014.... \$2,077,057
 2015.... \$2,188,873

Net Carnival Revenue

2011.... \$740,249
 2012.... \$805,488
 2013.... \$749,929
 2014.... \$793,003
 2015.... \$879,049

Cash Sponsorship

2011.... \$227,668
 2012.... \$210,848
 2013.... \$228,102
 2014.... \$290,000
 2015.... \$297,500

Grand Total Revenue

2011.... \$3,504,000
 2012.... \$3,888,700
 2013.... \$3,766,840
 2014.... \$4,034,607
 2015.... \$4,150,500



< BY THE NUMBERS >

276,161

Fair attendance in 2015.

Riverside County Film Commission

"Filming in Riverside was a breath of fresh air. I intend to search out locations in Riverside County on every movie I make in the future."

—Michael Feifer, Producer



It's no secret that Riverside County is becoming the "go to" destination for all types of filming in Southern California. The Riverside County Film Office, formed in October of 2013, has simplified the process for filming at County owned facilities and in unincorporated areas of the County. The Riverside County Film Office received a designation from the State of California on July 1, 2015, making it the Riverside County Film Commission (RCFC). The RCFC has eliminated the red tape by:

- Waiving the film permit fee.
- Waiving the filming location fee.
- Waiving the requirement for a business license to film in unincorporated areas of Riverside County in addition to the TOT tax if the production stays in the unincorporated area.

The Riverside County Film Commission additionally offers suggestions for locations, monitors film shoots and garners support from locally owned businesses that are reaping the benefits of having Hollywood productions filming on their streets, and in their homes and businesses. Producer Michael Feifer recently shot

a made-for-TV movie "A Mother's Ordeal" starring Lynn Collins, Adam Kaufman, and Joanna Cassidy at the County Mental Health Facility and immediately came back to scout locations for a romantic TV comedy. Feifer stated, "Filming in Riverside was a breath of fresh air. I appreciated everyone's enthusiasm so much from the film commission to the employees of the County Mental Health Facility to the hotels and vendors we used. Unfortunately, Los Angeles has lost its excitement and appreciation for filmmaking. So, it's really a pleasure to find a place so close to home, but with that energy that Los Angeles had over twenty years ago when I started making movies. I intend to search out locations in Riverside County on every movie I make in the future. Please, expect me to be a regular customer!"

HIGHLIGHTS

- Significant increase in permits issued by County. Film permits are up 17% from prior year.
- Riverside County Film Commission has hosted location scouts from China, Japan, Norway, and the UK in addition to countless visits from our Hollywood neighbors.
- Riverside County Film Commission was awarded a

\$50,000.00 Title Sponsorship for their in-kind support and expertise offered to the Riverside International Film Festival. The festival attracted "A" list celebrities and producers to Riverside County for ten days in the spring of 2015. The Jury and the Audience Awards were presented to a Scandinavian film called "Beatles."

- Promoting the County of Riverside as a location for film, TV, music videos, web, and still shoots is paramount to attracting more productions. The Riverside County Film Commission has expanded its reach to include location trade shows, nurturing existing relationships and building new ones throughout Hollywood and International entertainment communities.

FILMING IN THE COUNTY IN 2014

- Television shows such as: 48 Hours and Cesar 911, Doomsday Preppers, Hell's Kitchen, Vacation House for Free.
- Commercials such as: Zarelto, Ford, Banana Boat, Yahoo Flicker, Greyhound, Hyundai, and Nike.
- Features such as: Chalk it up, A Mother's Ordeal, Hey Brother, and Elevated by Love.
- Still photography such as: Nordstrom, The Limited, Lexus, ESPN, Nationwide Insurance, and Ford.

Administrative Services

ACCOUNTING AND FINANCE

Key Accomplishments

- Managed a total budget of \$496,327,263.
- Acceptance of credit card payments at all garage parking structures.
- Successfully transitioned all FM divisions in using CRM for timesheet entry purposes.
- Automation of Energy Accruals
- Successful in working with utility companies to automate invoice receiving and payment.
- Automation of packers/receivers that improved payment response time for vendors.
- Approval of rate increases for Custodial, Maintenance, Real Estate, and Project Management Office
- Provided safe drinking water services to an underserved population located in Wildomar
- Enhancements to improve the will call ordering processes
- AP voucher upload and established template for the upload of non-utility vendor invoices. Pilot began with landlord lease payments and will be extended to processing other vendor payments. Process used to take one person two days to process and now it takes one person approximately three hours to complete.
- Aviation implemented an airport business management system to track leases and billings for leases for revenue collection.

EDA PURCHASING AND SUPPLY SERVICES DIVISION

The Purchasing and Supply Services provides purchasing activities for EDA. The staff supports Project Managers, Facilities Management, CSAs, Workforce Development, Cultural Services and Aviation. They assist staff with purchasing policy requirements and issuing quality agreements. EDA Purchasing activities include developing contracts, requests for proposal/quotations and purchase order issuance.

Purchasing Highlights

- Processed 5,603 purchase orders valued over \$400 with total commitments of \$23,945,478.
- Processed 6,596 purchase orders under \$400 with total commitments of \$1,004,320.
- Increased Purchasing activity by 21% from previous year, while maintaining same staff levels.
- Purchasing system and process improvements to support Customers.
- Purchasing training to Project Management and Maintenance staff.

Supply Services Highlights

- Delivered to approximately 79 locations on an on-going basis countywide.
- Maintained inventories in the warehouse for janitorial, maintenance and administration.
- Supply Services the central location to receive material, handle surplus, discard hazardous waste and recycle material for EDA.
- On-going recycling program for scrap metals and for universal waste, hazardous waste, and furniture.
- Reporting to ensure regulatory compliance for disposal of universal and hazardous waste.

HUMAN RESOURCES

The EDA/Human Resources team's mission is to provide exceptional customer service to approximately 834 employees while achieving compliance with departmental and County policies pertaining to hiring practices, benefit administration, employee leave management, safety, training, staff development, performance, and employee relations.

Highlights

- Committed to improving the recruitment, career opportunity, and quality of job applicants, EDA agreed to be one of the

first departments to implement Job Gateway, the County of Riverside's new online application system. The online tool allows all interested applicants to directly apply for available career opportunities and to manage their applications in one platform. Job applicants are required to answer specific screening questions in advance that are directly tied to the experience requirements of the position, resulting in a more qualified pool of candidates. EDA-HR managed 78 recruitments, resulting in 57 new hires, 50 promotions. Employee processing included 57 separations and 217 temporary hires.

- Collaborated with the Educational Support Program to grow our EDA Internship/Mentoring program. Various EDA divisions provided hands on training opportunities to 26 student interns from local and nationwide universities in various fields of study. The goal of the program is to provide future career opportunities to these students after graduation.
- In compliance with FMLA/CFRA/PDL and county leave policies, EDA-HR managed 175 leave requests and accommodated 32 employees.
- Training and development of staff is a continued priority for EDA-HR. Employee performance evaluation compliance remained over 80% throughout the year. Over 412 travel/training requests were processed, resulting in a 61% increase over last year. Mandatory training compliance improved by 7% supporting our commitment to employee safety. In-house training was required of all managers and supervisors for ADA/FEHA compliance, Workplace Violence, and Reasonable Suspicion Training. The use of WebEx/Webinars resulted in increased attendance and lowered travel costs for staff in remote locations.
- Utilized online tools such as Microsoft Sharepoint to route HR related forms for approval and created an HR Library of reports, resulting in timely reporting and processing of time sensitive HR requests.
- Achieved 100% in the Annual Commuter Survey and Statement of Economic Interest-Form 700.

Office Locations



■ EDA ACCOUNTING & FINANCE

3133 Mission Inn Avenue
Riverside, CA 92501
(951) 955-8916

■ EDA ADMINISTRATION

3403 10th Street, Suite 300
Riverside, CA 92501
(951) 955-8916

■ EDA AVIATION

3403 10th Street, Suite 630
Riverside, CA 92501
(951) 955-8916

■ COMMUNITY SERVICES DIVISION

■ MARKETING

■ OFFICE OF FOREIGN TRADE

■ PROJECT MANAGEMENT OFFICE

■ REAL ESTATE

■ RIVERSIDE COUNTY FILM COMMISSION

3403 10th Street, Suite 400
Riverside, CA 92501
(951) 955-8916

■ EDA ECONOMIC DEVELOPMENT

Business Intelligence, Business Solutions
1325 Spruce Street, Suite 400
Riverside, CA 92507
(951) 955-8916

■ EDA EAST COUNTY OPERATIONS

44-199 Monroe Street
Indio, CA 92201
(760) 836-2500

■ EDWARD-DEAN MUSEUM & GARDENS

9401 Oak Glen Road
Cherry Valley, CA 92223
(951) 845-2626

■ FACILITIES MANAGEMENT & PURCHASING

2991 Franklin Avenue
Riverside, CA 92507
(951) 955-8916

■ HOUSING AUTHORITY

■ EDA HOUSING

5555 Arlington Avenue
Riverside, CA 92504
(951) 351-0700

44-199 Monroe Street, Suite B

Indio, CA 92201
(760) 863-2828
(951) 652-0422

■ JACQUELINE COCHRAN REGIONAL AIRPORT

56-850 Higgins Drive
Thermal, CA 92274
(951) 955-9722

■ RIVERSIDE COUNTY FAIR & NATIONAL DATE FESTIVAL

82-503 Hwy. 111
Indio, CA 9201
(760) 863-8147

■ WORKFORCE DEVELOPMENT CENTERS

Hemet

749 North State Street
Hemet, CA 92543
(951) 791-3500

Indio

44-199 Monroe Street
Indio, CA 92201
(760) 836-2500

Riverside

1325 Spruce Street, Suite 110
Riverside, CA 92507
(951) 955-3100

Southwest

30135 Technology Drive
Murrieta, CA 92563
(951) 304-5900

■ RIVERSIDE COUNTY AIRPORTS

Blythe Airport

440 South Main Street
Blythe, CA 92225
(951) 955-9722

Chiriaco Summit Airport

One Chiriaco Road
Chiriaco Summit, CA 92201
(951) 955-9722

French Valley Airport

37552 Winchester Road
Murrieta, CA 92563
(951) 600-7297

Hemet-Ryan Airport

4710 West Stetson Avenue
Hemet, CA 92545
(951) 955-9722