

COMMUNITY ECONOMIC PROFILE *for* TEMECULA RIVERSIDE COUNTY, CALIFORNIA

Prepared in conjunction with the City of Temecula and the Temecula Valley Chamber of Commerce

Location

Incorporated December 1, 1989, Temecula is located 85 miles southeast of Los Angeles, 487 miles south of San Francisco and 55 miles north of San Diego.

Economic Growth and Trends

	1980	1990	2000	2007
Population-County	633,166	1,170,413	1,545,387	2,031,625 ¹
Taxable Sales-County	\$3,274,017	\$9,522,631	\$16,979,449	\$29,816,237 ²
Population-City	8,324	27,099	57,716	97,935 ¹
Taxable Sales-City	N/A	\$119,900	\$1,411,051	\$2,704,675 ²
Housing Units-City	N/A	9,130	18,293	30,222 ¹
Median Household Income-City	N/A	\$44,270	\$59,516	\$74,043 ³
School Enrollment K-12	N/A	7,595	17,449	28,680 ⁴

1. California Department of Finance, January 1, 2007. Housing count reflects occupied dwellings. 2. California State Board of Equalization, calendar year 2006. Add 000. 3. WITS, 2007. 4. California Department of Education, 2007. Enrollment count is for 2006-07.

Climate

Period	AVERAGE TEMPERATURE			RAIN	HUMIDITY		
	Min.	Mean	Max.	Inches	4 a.m.	Noon	4 p.m.
January	46.0	61.0	69.9	1.35	55	40	55
April	51.7	62.0	72.2	0.75	60	30	50
July	62.5	73.4	84.2	0.05	45	40	35
October	52.4	64.3	76.2	0.46	50	30	40
Year	57.2	64.7	73.4	10.44	52	40	45

Transportation

RAIL: None.

TRUCK: 5 carriers are located in Temecula.

OVERNIGHT DELIVERY TO: Los Angeles, San Francisco, San Diego and Phoenix.

AIR: French Valley Airport, owned by Riverside County, is a general aviation facility. Approximately one-hour drive to San Diego, LA/Ontario, John Wayne and Palm Springs Airports.

BUS: Greyhound to Riverside, San Diego, Los Angeles; Riverside Transit Agency local and intercity bus service.

PORTS: Nearest ports are in Los Angeles-Long Beach, 85 mi. northwest, and San Diego, 55 mi. south.

HIGHWAYS: I-215 north to Riverside; I-15 north to Corona-Orange Co.-Los Angeles; State Route 79 north to Hemet; I-15 south to San Diego County; State Route 79 east to Palm Springs.

Industrial Sites

There are approximately 1,745 acres designated for industrial use in Temecula. Presently, Temecula has available 225 acres of on-site developed industrial land, ranging from 1 to 2 acre sites and larger. Net Rentable Industrial Space is 6,376,910 square feet. Improved industrial property is less costly than in comparable Orange County and Los Angeles County areas. In addition, there is 764,300 square feet of industrial space under construction.

Public Services

WATER: Rancho California Water District.

Peak demand: 140 mg/d. Average consumption: 67 mg/d. Water connection charges: Rancho District: 3/4" - \$1,397; 1" - \$2,328; 1 1/2" - \$4,657; 2" - \$5,820; Santa Rosa District: 3/4" - \$2,220; 1" - \$3,700; 1 1/2" - \$7,398; 2" - \$9,249. Rates may vary widely according to use, quantity and area.

SEWER: Eastern Municipal Water District.

Capacity of sewer plant: 16 mg/d. Average flow: 13 mg/d. Sewer service charge: Yes, \$0.68 per day per EDU. Type of treatment plant: Tertiary. Any facilities for non-recoverable industrial wastewater: By truck at dump station in Sun City, approx. 10 miles. Sewer connection charge: \$4,185 per EDU.

Infrastructure

Regional Flood Control District has identified and improved the major drainage floodways.

The city is currently developing an updated storm drain master plan.

Dedication requirements: Street width plus sidewalk.

Improvement requirements: Curbs, gutters, sidewalks, paving and streetlights.

Utilities

GAS: Southern California Gas Co.

For residential and business rates applicable to Temecula, contact the Southern California Gas Co. at (800) 427-2200.

ELECTRIC: Southern California Edison.

For residential and business rates applicable to Temecula, contact Southern California Edison at (800) 655-4555.

TELEPHONE: Verizon.

For rates and types of service available to Temecula, contact Verizon at (800) 483-4000 for residential and (800) 483-5000 for business.

CABLE TELEVISION: Time Warner.

For rates and types of services available in Temecula, contact Time Warner at (888) 892-2253.

Governmental Facilities - Tax and Insurance Rates

- City council-manager form of government. Assessed valuation minus exemptions (2006-07): \$11,649,562,902; County: \$200.2 billion. Ratio of assessed value to appraised value: 100% of full cash value.
- Industrial property tax rates (2006-07) per \$100 assessed valuation. Code area: 13-063. City rate: \$.00000; County: \$1.00000; School: \$.02179; Other: \$.01470; Total: \$1.03649.
- Commercial property tax rates (2006-07) per \$100 assessed valuation. Code area: 94-024. City rate: \$.00000; County: \$1.00000; School: \$.02179; Other: \$.00470; Total: \$1.02649.
- Retail Sales Tax: State 6.25%, County/City 0.75%, Riverside County Transportation Commission 0.5%, County Transportation 0.25%, Total 7.75%.
- Police Department: City contracts with Riverside County Sheriff's Department: 96 sworn officers, 14 non-sworn officers, 4 reserve officers, 20 civilian volunteers, 24 police explorers, 17 posse and 390 citizen corps volunteers.
- Fire Protection: City contracts with Riverside County Fire Department/California Department of Forestry: 55 firefighters, 20 call firefighters, 4 engine companies, 4 fire stations, 1 paramedic squad and 1 truck company.
- Fire Insurance Classification: Source of Rating: Robinson's Rating Service. City Rating: 4. Adjacent unincorporated areas: 4 to 9.

The Temecula Labor Market Area

Characteristics of the Labor Force

Manufacturing Employment

Non-Manufacturing Employment

- The State Department of Motor Vehicles has an office in Temecula.
- The Immigration and Customs Enforcement (Border Patrol) and California Highway Patrol both have offices in Temecula.

Area consists of Southwest Riverside County.

Area population: 250,052		Total employment: 101,005	
Natural Resources & Mining	1,177	Professional & Business Services	8,780
Construction	10,241	Education & Health Services	17,783
Manufacturing	14,073	Leisure & Hospitality	7,810
Trade, Transportation & Utilities	22,749	Other Services	4,453
Information	2,176	Government	5,325
Financial Activities	6,438		

Source: U.S. Census, 2000.

Extent of Unionization: Generally includes retail clerks, building trades and professional workers.

The broader Temecula labor market includes populations from San Diego, Orange County and Northwest Riverside County, providing a sizable work force that is accessible for the employment needs of current and future businesses.

Wage rates, extent of unionization, fringe benefits and related information for specific industries and job classifications may be obtained from the State Employment Development Department, Labor Market Information Division, 1151 Spruce Street, Riverside, California 92507, (951) 955-3204, or at 7000 Franklin Blvd., Suite 1100, Sacramento, California 95823, (916) 262-2162.

The COMMUNITY AREA referred to below includes Temecula. There are several manufacturing plants in the community area. Leading group classes of products are medical equipment, electronic components, leather products, light aircraft assembly and magnets.

Name of Company	Employment	Products
Abbott Laboratories	4,000	Medical equipment
International Rectifier Corp.	600	Semiconductors
Channel Commercial Corp.	431	Coaxial cable equipment
Milgard Manufacturing	340	Glass windows
Bianchi International	280	Leather goods
Scotts Co.	250	Lawn & garden spreaders/sprayers
Opto 22, Inc.	240	Industrial process controls
Plant Equipment, Inc.	200	Emergency response equipment
Millipore Corp.	125	Biological products

Name of Employer	Employment	Description
Pechanga Resort and Casino	5,000	Resort and casino
Temecula Valley Unified School District	2,787	Public school system
Professional Hospital Supply	1,400	Hospital supplies
Albertsons	604	Supermarket
DCH Auto Group	365	Auto dealership
City of Temecula	350	City government
Costco	325	Retailer
Wal-Mart	288	Retailer

Community Facilities

HEALTH: 139 physicians/surgeons, 116 dentists, 21 optometrists and 48 chiropractors practice in the Temecula area. Two major hospitals are found just north of the city. They are the Southwest Healthcare System-Murrieta (96 beds) and Southwest Healthcare System-Wildomar (80 beds).

EDUCATION: 17 elementary schools, 6 middle schools, 4 high schools, 1 continuation high school, 1 independent study high school and 1 adult school. Twelve private schools are located in Temecula.

Institutions of higher education accessible to Temecula residents include the University of California, Riverside, California State University, San Bernardino, California State University, San Marcos, Mt. San Jacinto Community College, Menifee Valley Campus and Palomar College in San Marcos (San Diego County).

CULTURAL: 53 churches, 1 synagogue, 2 libraries, Children's Museum in Historic Old Town, 5 newspapers, Time Warner cable network, 22 banks, 8 savings and loans, 1 museum, 3 movie theaters with 32 screens and 30 wineries. Other recreational facilities include 5 public golf courses, Vail Lake (12 miles east) and Lake Skinner (12 miles northeast) that have parks for camping, fishing and day use and 150 miles of equestrian trails throughout Temecula Valley.

According to the California Department of Finance, Temecula has 31,501 housing units. The housing stock consists of 25,328 single detached units, 453 single attached units, 606 multiple 2 to 4 units, 4,793 multiple 5 plus units and 321 mobile homes.

The median sales price for new and existing homes is \$418,000, as reported by the California Association of Realtors for October 2007.

There are 13 hotels/motels, with 1,121 rooms, in Temecula and Murrieta.

There are 3 mobile home and RV parks in Temecula with 220 mobile home spaces and 140 RV spaces.

Pristine Temecula Valley is Southern California's new frontier. Prepared for the future, this vibrant, master-planned community blends high-tech industry, premium wine vineyards and private equestrian ranches with the rich and colorful past as evidenced in Old Town Temecula, an authentically-restored 1890 western town.

Housing Availability, Prices & Rentals

Remarks

For further information contact the Riverside County Economic Development Agency, P.O. Box 1180, Riverside, CA 92502, (951) 955-8916 or (800) 984-1000; the City of Temecula, 43200 Business Park Drive, Temecula, CA 92590, (951) 694-6444; online at www.cityoftemecula.org; or the Temecula Valley Chamber of Commerce, 26790 Ynez Court, Suite A, Temecula, CA 92591, (951) 676-5090, www.temecula.org