

# COMMUNITY ECONOMIC PROFILE

for

## CALIMESA

### RIVERSIDE COUNTY, CALIFORNIA

*Prepared in conjunction with the City of Calimesa and the Calimesa Chamber of Commerce*

#### Location

Calimesa, incorporated December 1, 1990, is approximately 71 miles east of Los Angeles, 470 miles south of San Francisco, 38 miles west of Palm Springs and 102 miles north of San Diego.

#### Economic Growth and Trends

	1980	1990	2000	2010
Population-County	663,166	1,170,413	1,545,387	2,189,641 <sup>1</sup>
Taxable Sales-County	\$3,274,017	\$9,522,631	\$16,979,449	\$22,227,877 <sup>2</sup>
Population-City	N/A	N/A	7,139	7,879 <sup>1</sup>
Taxable Sales-City	N/A	N/A	\$30,188	\$53,092 <sup>2</sup>
Housing Units-City	N/A	N/A	2,982	3,314 <sup>1</sup>
Median Household Income-City	N/A	N/A	\$37,849	\$48,945 <sup>3</sup>
School Enrollment K-12	N/A	N/A	12,599	18,162 <sup>4</sup>

1. U.S. Census Bureau, 2010. Housing count reflects occupied dwellings. 2. California State Board of Equalization, calendar year 2009. Add 000. 3. U.S. Census Bureau, 2006-2010 American Community Survey. 4. California Department of Education, 2010. Enrollment count is for the Yucaipa-Calimesa Joint Unified School District and the Beaumont Unified School District, for 2009-10.

#### Climate

Period	AVERAGE TEMPERATURE			RAIN	HUMIDITY		
	Min.	Mean	Max.	Inches	4 A.M.	Noon	4 P.M.
January	36.7	47.4	58.0	3.10	40	25	35
April	42.0	55.9	69.7	1.66	30	25	20
July	56.9	75.9	94.8	0.11	30	15	20
October	47.5	63.0	78.4	0.95	30	20	25
Year	45.4	60.2	74.8	17.89	20	22	25

#### Transportation

**RAIL:** There is no rail station or stop in the city. However, Burlington Northern Santa Fe has an intermodal facility in San Bernardino. Metrolink has commuter rail service in Riverside and San Bernardino to Los Angeles, Orange and San Diego Counties.

**TRUCK:** 4 carriers in Calimesa, 11 carriers in Beaumont and 10 in Banning.

**OVERNIGHT DELIVERY TO:** Los Angeles, San Francisco, San Diego and Phoenix.

**AIR:** LA/Ontario International Airport (owned and operated by Los Angeles World Airports), 34 mi. west, is served by AeroMexico, Alaska, American, Continental, Delta, Great Lakes Airlines, Southwest Airlines, United Airlines, United Express and US Airways. Palm Springs International Airport, 38 mi. east, is served by Alaska, Allegiant Air, American, Delta Connection, Horizon Air, Sun Country, United, United Express, US Airways Express and WestJet: general facilities, 10,000 ft. runway. Banning Municipal Airport (general aviation) is 11 mi. east.

**BUS:** Greyhound in Banning; Riverside Transit Agency intercity and intercounty bus service, Pass Transit System local bus service and Dial-a-Ride service.

**PORTS:** Nearest ports are in Los Angeles-Long Beach, 74 mi. west, and San Diego, 102 mi. south.

**HIGHWAYS:** I-10 west to Los Angeles and I-10 east to Phoenix. Connections to I-215 north-south, 15 miles west; Calif. 91 west, 28 miles west; Calif. 60 west, 2 miles south; and Calif. 79 south, 6 miles east.

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## Industrial Sites

Calimesa has 2 industrial land use designations: Business Park and Industrial Park. There are approximately 79 acres designated as Business Park and 17 acres designated as Industrial Park, representing 1% of the city's 9,658 total acreage. This industrially zoned acreage is located along the city's Interstate 10 Corridor.

Site data compiled in cooperation with the City of Calimesa.

## Public Services

**WATER:** Calimesa is served by two water districts: South Mesa Water Co. and the Yucaipa Valley Water District.

Contact the respective Districts for rates, connection charges and service delivery areas.

South Mesa Water Co.  
(909) 795-2401

Yucaipa Valley Water District  
(909) 797-5117

**SEWER:** The Yucaipa Valley Water District provides sewer service to Calimesa. For rates and connection charges, contact the Yucaipa Valley Water District at (909) 797-5117.

**WASTE:** CR & R, Inc.

CR & R provides refuse service in the city. For rates and services available, contact CR & R at (800) 755-8112.

## Infrastructure

The Calimesa Master Storm Drain Plan has been adopted by the city. Fee assessed is \$4,983.75 per acre.

Dedication requirements: Public right-of-way.

Improvement requirements: Street, curb, gutter and sidewalk.

## Utilities

**GAS:** Southern California Gas Co.

For residential and business rates applicable to Calimesa, contact the Southern California Gas Co. at (800) 427-2200.

**ELECTRIC:** Southern California Edison.

For residential and business rates applicable to Calimesa, contact Southern California Edison at (800) 655-4555.

**TELEPHONE:** Verizon.

For rates and types of service available, contact Verizon at (800) 483-4000 for residential or (800) 483-5000 for business.

## Governmental Facilities - Tax and Insurance Rates

- Calimesa has the council-manager form of government. Assessed valuation minus exemptions (2009-10): \$593,585,951; County: \$211.3 billion. Ratio of assessed value to appraised value: 100% of full cash value.
- Industrial property tax rates (2009-10) per \$100 assessed valuation. Code area: 22-041. City rate: n/a; County: \$1.00000; School: n/a; Other: n/a; Total: \$1.19800.
- Commercial property tax rates (2009-10) per \$100 assessed valuation. Code area: 22-052. City rate: n/a; County: \$1.00000; School: n/a; Other: n/a; Total: \$1.19800.
- Retail Sales Tax: State 7.25%, County/City 0.75%, Riverside County Transportation Commission 0.5%, County Transportation 0.25%, Total 8.75%.
- Police Department: City contracts with Riverside County Sheriff's Department.
- Fire Department: City contracts with Riverside County Fire Department.
- Fire Insurance Classification: Source of Rating: ISO Rating Service. City Rating: 4. Adjacent unincorporated area: 4 or 9.

## The Calimesa Labor Market Area

Area consists of Calimesa, Banning, Beaumont, Cherry Valley and Cabazon (the San Geronio Pass Census County Division).

Area population: 81,925		Total employment: 29,879	
Natural Resources & Mining	160	Professional & Business Services	2,239
Construction	2,965	Education & Health Services	7,560
Manufacturing	2,238	Leisure & Hospitality	2,901
Trade, Transportation & Utilities	6,541	Other Services	1,478
Information	499	Government	1,905
Financial Activities	1,393		

Source: U. S. Census Bureau, 2006-2010 American Community Survey.

## Characteristics of the Labor Force

**Extent of Unionization:** Generally it is restricted to the building trades, culinary workers and school districts.

The local economy is based largely on agriculture, food processing, retail trade and miscellaneous manufacturing. A substantial segment of the labor force commutes to jobs in nearby cities like Redlands. Many construction and culinary hotel service workers also expand their employment opportunities by traveling to the Palm Springs desert area.

Further information can be obtained from the State Employment Development Department, Labor Market Information Division, 1325 Spruce Street, Suite 110, Riverside, California 92507, (951) 955-3204, or at 7000 Franklin Blvd., Suite 1100, Sacramento, California 95823, (916) 262-2162.

The COMMUNITY AREA referred to below includes Calimesa, Banning, Beaumont, Cabazon and Cherry Valley. There are 60 manufacturers in the community area. Leading group classes of products are: electronic components and window products. The largest manufacturing firms in the community area are:

## Manufacturing Employment

Name of Company	Employment	Products
Skat-Trak, Inc.	115	Boat/watercraft propellers; tires, tire tubes
Priority Pallet	100	Wooden pallets
Dura Plastics	100	Plastic products
Perricone Juice, Inc.	98	Fresh-squeezed juices
Hy-Lite Products, Inc.	85	Acrylic block window units
Strech Plastics, Inc.	50	Golf cart parts and accessories

Facilities include 6 machine shops. Major raw material resources include sand and gravel.

## Non-Manufacturing Employment

Name of Employer	Employment	Description
Casino Morongo	1,900	Casino
Desert Hills Premium Outlets	1,700	Retail outlet center
Beaumont Unified School District	639	Public school system
Banning Unified School District	511	Public school system
San Geronio Memorial Hospital	250	Hospital
Green Thumb Produce, Inc.	250	Produce
City of Banning	200	City government
City of Beaumont	146	City government
K-mart	105	Retail
Stater Bros.	87	Supermarket
Bob's Big Boy	75	Restaurant
City of Calimesa	15	City government

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## Community Facilities

**HEALTH:** 5 physicians/surgeons, 5 dentists and 2 chiropractors practice in Calimesa, while many health care professionals practice in nearby San Gorgonio Pass cities. The city is served by the San Gorgonio Pass Memorial Hospital, a 77 bed hospital, which is located in Banning. Other hospitals in the area include Loma Linda University Medical Center in Loma Linda, Redlands Community Hospital in Redlands and Jerry L. Pettis Memorial Veterans Medical Center in Loma Linda.

**EDUCATION:** The Yucaipa-Calimesa Joint Unified School District and the Beaumont Unified School District serve the city. The Yucaipa-Calimesa Joint Unified School District has 8 elementary schools, 2 middle schools, 1 junior high school, 1 high school, 1 community day school, 1 continuation high school, 1 alternative school, 1 charter school and 1 adult school. The Beaumont Unified School District has 6 elementary schools, 2 middle schools, 1 high school, 1 continuation high school, 1 alternative school and 1 adult school. Two private schools are located in Calimesa.

Institutions of higher education accessible to Calimesa residents include the University of California, Riverside, California State University, San Bernardino, University of Redlands, Loma Linda University, Crafton Hills College in Yucaipa and Mt. San Jacinto Community College in San Jacinto.

**CULTURAL:** 8 churches, 1 library, 2 daily newspapers, 1 weekly newspaper, 2 cable TV systems through Time Warner and Verizon FiOS TV and 3 banks. Recreational facilities include an 18-hole golf course, 1 senior center and 1 park. Other recreational venues that are accessible to Calimesa residents include the San Bernardino Mountains, Bogart Park in Cherry Valley, Edward Dean Museum, De Anza Cycle Park, Lake Perris State Park, Wildwood Canyon State Park and Coachella Valley desert resorts.

According to the California Department of Finance, there are 3,385 housing units in Calimesa. The housing stock consists of 1,896 single detached units, 113 single attached units, 57 multiple 2 to 4 units, 64 multiple 5 plus units and 1,255 mobile homes.

The median sales price for new and existing homes is \$154,000, as reported by DataQuick for September 2010. Executive level homes are available in Calimesa.

There are 2 motels, with 60 rooms, in Calimesa.

There are 8 mobile home and RV parks in Calimesa with 1,258 mobile home spaces.

Calimesa is situated within the San Gorgonio Pass, which is a highly distinct corridor shaped by the San Bernardino Mountains and San Jacinto Mountains. The Pass itself is the quintessential transcontinental passage from the rest of the United States into Southern California, with both the Interstate 10 Freeway and the Union Pacific rail line traversing the Pass. Three zones for the Downtown Business District have been created and a new streetscape plan will help create a sense of place to attract businesses and customers. The implementation of the Calimesa Boulevard Corridor Plan will increase the city's commercial and industrial base.

## Housing Availability, Prices & Rentals

## Remarks

*For further information contact the Riverside County Economic Development Agency, P.O. Box 1180, Riverside, CA 92502, (951) 955-8916 or (800) 984-1000; the City of Calimesa, 908 Park Ave., P.O. Box 1190, Calimesa, CA 92320, (909) 795-9801; online at [www.cityofcalimesa.net](http://www.cityofcalimesa.net); or the Calimesa Chamber of Commerce, 1007 Calimesa Blvd., Suite D, P.O. Box 246, Calimesa, CA 92320, (909) 795-7612.*