

RIVERSIDE COUNTY FOURTH QUARTER 2015 TAXABLE SALES

(Taxable transactions in thousands of dollars)

| TYPE OF BUSINESS | BANNING | | BEAUMONT | | BLYTHE | | CALIMESA | | CANYON LAKE | | CATHEDRAL CITY | | COACHELLA | | CORONA | |
|-------------------------------------|------------|---------------|--------------|----------------|------------|---------------|------------|---------------|-------------|--------------|----------------|----------------|------------|---------------|--------------|----------------|
| | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. |
| RETAIL & FOOD SERVICES | | | | | | | | | | | | | | | | |
| Motor Vehicle & Parts Dealers | 38 | 13,686 | 38 | 8,285 | 15 | 7,039 | 12 | 200 | 9 | 268 | 68 | 99,570 | 28 | 3,438 | 234 | 87,645 |
| Home Furn. & Appl. Stores | 19 | 555 | 45 | 9,097 | 6 | 840 | 5 | 49 | 13 | 148 | 55 | 3,488 | 16 | 558 | 235 | 34,325 |
| Bldg. Matr. & Garden Equip. & Supp. | 10 | 217 | 31 | 11,103 | 5 | # | 2 | # | 5 | 10 | 19 | 3,806 | 6 | 168 | 74 | 45,731 |
| Food & Beverage Stores | 18 | 2,856 | 33 | 6,219 | 17 | 3,043 | 9 | 2,465 | 3 | # | 43 | 10,492 | 25 | 7,984 | 108 | 30,541 |
| Gasoline Stations | 9 | 9,077 | 8 | 12,655 | 14 | 8,580 | 4 | 5,772 | 1 | # | 16 | 17,640 | 10 | 27,700 | 41 | 63,359 |
| Clothing & Accessories Stores | 45 | 527 | 105 | 3,120 | 7 | 146 | 15 | 200 | 23 | 53 | 66 | 3,203 | 38 | 2,903 | 352 | 29,289 |
| General Merchandise Stores | 11 | 1,191 | 90 | 26,316 | 7 | 4,525 | 4 | # | 4 | 42 | 16 | 9,096 | 5 | 3,530 | 113 | 73,078 |
| Food Services & Drinking Places | 54 | 9,666 | 85 | 11,957 | 49 | 6,384 | 24 | 4,213 | 13 | 1,594 | 137 | 16,965 | 61 | 9,355 | 360 | 72,537 |
| Other Retail Group | 108 | 3,200 | 507 | 4,423 | 49 | 3,584 | 69 | 1,513 | 93 | 1,617 | 269 | 7,489 | 77 | 2,945 | 960 | 42,235 |
| TOTAL RETAIL & FOOD SERVICES | 312 | 40,974 | 942 | 93,174 | 169 | 34,141 | 144 | 14,413 | 164 | 3,732 | 689 | 171,749 | 266 | 58,580 | 2,477 | 478,740 |
| ALL OTHER OUTLETS | 159 | 5,694 | 266 | 14,361 | 108 | 5,371 | 70 | 1,477 | 92 | 1,610 | 384 | 27,104 | 111 | 17,801 | 1,892 | 359,906 |
| TOTALS ALL OUTLETS | 471 | 46,668 | 1,208 | 107,535 | 277 | 39,512 | 214 | 15,890 | 256 | 5,341 | 1,073 | 198,853 | 377 | 76,382 | 4,369 | 838,646 |

| TYPE OF BUSINESS | DS. HOT SP. | | EASTVALE | | HEMET | | INDIAN WELLS | | INDIO | | JURUPA VALLEY | | LAKE ELSINORE | | LA QUINTA | |
|-------------------------------------|-------------|---------------|------------|----------------|--------------|----------------|--------------|---------------|--------------|----------------|---------------|----------------|---------------|----------------|--------------|----------------|
| | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. |
| RETAIL & FOOD SERVICES | | | | | | | | | | | | | | | | |
| Motor Vehicle & Parts Dealers | 11 | 1,192 | 21 | 1,003 | 72 | 73,111 | 1 | # | 106 | 60,510 | 115 | 8,531 | 87 | 34,526 | 9 | 18,761 |
| Home Furn. & Appl. Stores | 18 | 259 | 45 | 10,569 | 71 | 3,700 | 13 | 385 | 136 | 11,615 | 130 | 10,474 | 57 | 2,840 | 55 | 12,081 |
| Bldg. Matr. & Garden Equip. & Supp. | 6 | # | 11 | 11,731 | 28 | 18,960 | 2 | # | 57 | 19,925 | 90 | 11,106 | 28 | 14,372 | 13 | 21,207 |
| Food & Beverage Stores | 23 | 4,943 | 16 | 12,838 | 53 | 11,982 | 2 | # | 69 | 15,238 | 66 | 17,711 | 44 | 13,669 | 27 | 11,154 |
| Gasoline Stations | 6 | 10,785 | 4 | 9,033 | 22 | 22,079 | 0 | -- | 13 | 18,686 | 28 | 30,434 | 13 | 19,720 | 5 | 5,131 |
| Clothing & Accessories Stores | 19 | 62 | 119 | 6,721 | 112 | 11,347 | 26 | 102 | 423 | 7,633 | 347 | 7,612 | 130 | 13,564 | 101 | 7,068 |
| General Merchandise Stores | 9 | 3,298 | 29 | 17,910 | 54 | 34,955 | 2 | # | 150 | 20,792 | 432 | 6,428 | 41 | 27,623 | 23 | 32,141 |
| Food Services & Drinking Places | 39 | 4,855 | 66 | 16,448 | 195 | 29,723 | 10 | 3,368 | 275 | 24,302 | 165 | 23,086 | 132 | 20,851 | 127 | 27,432 |
| Other Retail Group | 112 | 3,192 | 206 | 9,776 | 413 | 16,754 | 157 | 3,810 | 1,086 | 14,142 | 1,301 | 15,051 | 341 | 11,749 | 587 | 13,176 |
| TOTAL RETAIL & FOOD SERVICES | 243 | 28,586 | 517 | 96,031 | 1,020 | 222,522 | 213 | 7,664 | 2,315 | 192,840 | 2,674 | 130,433 | 873 | 158,913 | 947 | 148,151 |
| ALL OTHER OUTLETS | 133 | 2,732 | 291 | 89,079 | 489 | 32,720 | 119 | 14,557 | 706 | 41,338 | 655 | 95,489 | 515 | 23,017 | 467 | 24,352 |
| TOTALS ALL OUTLETS | 376 | 31,318 | 808 | 185,110 | 1,509 | 255,242 | 332 | 22,221 | 3,021 | 234,178 | 3,329 | 225,921 | 1,388 | 181,930 | 1,414 | 172,503 |

| TYPE OF BUSINESS | MENIFEE | | MORENO VALLEY | | MURRIETA | | NORCO | | PALM DESERT | | PALM SPRINGS | | PERRIS | | RANCHO MIRAGE | |
|------------------------------------|--------------|----------------|---------------|----------------|--------------|----------------|--------------|----------------|--------------|----------------|--------------|----------------|--------------|----------------|---------------|----------------|
| | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. |
| RETAIL & FOOD SERVICES | | | | | | | | | | | | | | | | |
| Motor Vehicle & Parts Dealers | 44 | 8,916 | 117 | 66,560 | 89 | 47,927 | 58 | 43,649 | 81 | 7,159 | 46 | 27,429 | 66 | 15,918 | 8 | # |
| Home Furn. & Appl. Stores | 51 | 15,046 | 141 | 9,385 | 114 | 28,275 | 49 | 5,225 | 169 | 36,018 | 99 | 5,316 | 64 | 1,130 | 48 | 12,502 |
| Bldg. Matr. & Garden Equip. Suppl. | 27 | 15,512 | 35 | 26,499 | 47 | 23,275 | 18 | 2,285 | 55 | 24,108 | 29 | 27,182 | 28 | 32,891 | 6 | # |
| Food & Beverage Stores | 22 | 12,570 | 100 | 34,794 | 52 | 19,301 | 34 | 6,451 | 65 | 23,570 | 55 | 15,184 | 52 | 16,930 | 13 | 5,705 |
| Gasoline Stations | 12 | 16,438 | 31 | 34,514 | 26 | 28,050 | 14 | 16,538 | 10 | 11,045 | 19 | 22,570 | 13 | 22,874 | 3 | # |
| Clothing & Accessories Stores | 112 | 9,336 | 357 | 35,792 | 214 | 10,072 | 84 | 1,509 | 495 | 73,066 | 225 | 11,601 | 141 | 3,261 | 49 | 1,617 |
| General Merchandise Stores | 29 | 22,098 | 103 | 49,504 | 46 | 64,422 | 18 | 10,329 | 66 | 67,264 | 38 | 18,297 | 44 | 18,441 | 2 | # |
| Food Services & Drinking Places | 99 | 23,558 | 323 | 58,168 | 215 | 37,760 | 146 | 17,542 | 236 | 54,186 | 279 | 62,072 | 110 | 18,462 | 62 | 23,865 |
| Other Retail Group | 399 | 14,262 | 668 | 22,696 | 691 | 32,257 | 305 | 10,764 | 1,100 | 58,509 | 910 | 26,318 | 268 | 10,654 | 239 | 43,213 |
| TOTAL RETAIL & FOOD SERVICES | 795 | 137,737 | 1,875 | 337,912 | 1,494 | 291,339 | 726 | 114,293 | 2,277 | 354,925 | 1,700 | 215,970 | 786 | 140,561 | 430 | 86,901 |
| ALL OTHER OUTLETS | 415 | 15,571 | 703 | 47,343 | 969 | 48,797 | 380 | 25,841 | 942 | 75,847 | 821 | 52,362 | 370 | 73,795 | 223 | 28,768 |
| TOTALS ALL OUTLETS | 1,210 | 153,308 | 2,578 | 385,255 | 2,463 | 340,136 | 1,106 | 140,134 | 3,219 | 430,772 | 2,521 | 268,332 | 1,156 | 214,356 | 653 | 115,670 |

| TYPE OF BUSINESS | RIVERSIDE | | SAN JACINTO | | TEMECULA | | WILDOMAR | |
|------------------------------------|--------------|------------------|-------------|---------------|--------------|----------------|------------|---------------|
| | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. | Pmnts. | Val. |
| RETAIL & FOOD SERVICES | | | | | | | | |
| Motor Vehicle & Parts Dealers | 417 | 337,151 | 43 | 2,119 | 135 | 188,247 | 21 | 331 |
| Home Furn. & Appl. Stores | 453 | 52,329 | 28 | 587 | 147 | 29,405 | 27 | 349 |
| Bldg. Matr. & Garden Equip. Suppl. | 175 | 68,497 | 12 | 1,165 | 58 | 33,057 | 9 | 1,004 |
| Food & Beverage Stores | 248 | 62,073 | 27 | 9,918 | 101 | 32,329 | 18 | 5,466 |
| Gasoline Stations | 76 | 85,584 | 10 | 10,742 | 25 | 37,349 | 8 | 14,531 |
| Clothing & Accessories Stores | 960 | 82,332 | 68 | 404 | 338 | 56,940 | 46 | 43 |
| General Merchandise Stores | 467 | 126,098 | 19 | 17,220 | 95 | 77,969 | 8 | # |
| Food Services & Drinking Places | 782 | 137,980 | 65 | 9,728 | 407 | 83,356 | 50 | 7,614 |
| Other Retail Group | 2,742 | 105,127 | 163 | 5,244 | 1,044 | 56,527 | 163 | 1,591 |
| TOTAL RETAIL & FOOD SERVICES | 6,320 | 1,057,171 | 435 | 57,126 | 2,350 | 595,178 | 350 | 30,929 |
| ALL OTHER OUTLETS | 2,989 | 340,143 | 233 | 4,868 | 1,472 | 176,340 | 198 | 3,617 |
| TOTALS ALL OUTLETS | 9,309 | 1,397,314 | 668 | 61,995 | 3,822 | 771,518 | 548 | 34,545 |

| RIVERSIDE COUNTY TOTALS: | | |
|-------------------------------------|---------------|------------------|
| TYPE OF BUSINESS | Pmnts. | Val. |
| RETAIL & FOOD SERVICES | | |
| Motor Vehicle & Parts Dealers | 2,219 | 1,200,381 |
| Home Furn. & Appl. Stores | 2,519 | 340,524 |
| Bldg. Matr. & Garden Equip. & Supp. | 1,093 | 471,381 |
| Food & Beverage Stores | 1,516 | 440,933 |
| Gasoline Stations | 504 | 646,434 |
| Clothing & Accessories Stores | 5,625 | 636,035 |
| General Merchandise Stores | 2,066 | 764,857 |
| Food Services & Drinking Places | 4,944 | 861,397 |
| Other Retail Group | 16,818 | 696,939 |
| TOTAL RETAIL & FOOD SERVICES | 37,304 | 6,058,881 |
| ALL OTHER OUTLETS | 18,553 | 2,572,231 |
| TOTALS ALL OUTLETS | 55,857 | 8,631,112 |

PRODUCED BY: RIVERSIDE COUNTY ECONOMIC DEVELOPMENT AGENCY
P. O. Box 1180
Riverside, California 92502
(951) 955-8916

SOURCE: California State Board of Equalization
Sacramento, California

NOTES:

Sales totals for some classes of retail businesses are not shown because their publication would result in confidential information disclosure. These totals are included with Other Retail Group when possible.

Detail may not compute to the total due to rounding.

