



Riverside County Economic Development Agency
P.O. Box 1180 * Riverside, CA 92502 * (951) 955-8916

CITY OF RANCHO MIRAGE
Demographic Estimates 2005-2009

Sex and Age		
	Number	Percent
Total Population	16,536	100%
Male	7,953	48%
Female	8,583	52%
Under 5 years	284	2%
5 to 9 years	384	2%
10 to 14 years	461	3%
15 to 19 years	449	3%
20 to 24 years	167	1%
25 to 34 years	758	5%
35 to 44 years	1,428	9%
45 to 54 years	1,897	11%
55 to 59 years	1,722	10%
60 to 64 years	1,313	8%
65 to 74 years	3,350	20%
75 to 84 years	3,229	20%
85 years and over	1,094	7%

Sex and Age		
	Number	Percent
Median age (years)	63	
18 years and over	15,181	92%
21 years and over	14,935	90%
50 years and over	11,799	71%
62 years and over	8,509	51%
65 years and over	7,673	46%
18 years and over	15,181	100%
Male	7,277	48%
Female	7,904	52%
65 years and over	7,673	100%
Male	3,513	46%
Female	4,160	54%

Race		
	Number	Percent
Total Population	16,536	100%
One race	16,202	98%
Two or more races	334	2%
One race	16,202	98%
White	15,027	91%
Asian	314	2%
American Indian and Alaska Native	206	1%
Black	182	1%
Native Hawaiian and Other Pacific Islander	0	0%
Other race	473	3%
Two or more races	334	2%
White and American Indian and Alaska Native	124	1%
White and Asian	87	1%
White and Black	24	0%
Black and American Indian and Alaska Native	0	0%

Hispanic or Latino and Race		
	Number	Percent
Total Population	16,536	100%
Hispanic or Latino (any race)	1,551	9%
Mexican	1,321	8%
Puerto Rican	27	0%
Cuban	35	0%
Other Hispanic or Latino	168	1%
Not Hispanic or Latino	14,985	91%
White alone	13,961	84%
Asian alone	314	2%
American Indian and Alaska Native alone	206	1%
Black alone	170	1%
Some other race alone	127	1%
Native Hawaiian and Other Pacific Islander alone	0	0%
Two or more races	207	1%

Source: 2005-2009 American Community Survey



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CITY OF RANCHO MIRAGE
Selected Social Characteristics 2005-2009

Households by Type		
	Number	Percent
Total households	8,660	100%
Family households	4,797	55%
with own children under 18 years	719	8%
Married-couple family	4,138	48%
with own children under 18 years	510	6%
Male householder, no wife present	168	2%
with own children under 18 years	49	1%
Female householder, no husband	491	6%
with own children under 18 years	160	2%
Nonfamily household	3,863	45%
Average household size	1.90	

Place of Birth and U.S. Citizenship Status		
	Number	Percent
Total population	16,536	100%
Native	14,277	86%
Born in United States	14,174	86%
Born in California	5,224	32%
Born in some other state	8,950	54%
Born in Puerto Rico, U.S. islands	103	1%
Foreign born	2,259	14%
U.S. Citizenship Status		
Foreign born population	2,259	100%
Naturalized U.S. citizen	1,266	56%
Not a U.S. citizen	993	44%

Educational Attainment		
	Number	Percent
Population 25 years and over	14,791	100%
Up to 12th grade, no diploma	932	6%
High school graduate	2,772	19%
Some college, no degree	4,348	29%
Associate's degree	840	6%
Bachelor's degree or higher	5,899	40%

School Enrollment		
(3 years and over)		
	Number	Percent
Population enrolled in school	1,641	100%
Nursery school, preschool	115	7%
Kindergarten	50	3%
Elementary school (grades 1 to 8)	699	43%
High school (grades 9 to 12)	465	28%
College or graduate school	312	19%

Marital Status - Male		
	Number	Percent
Males 15 years and over	7,370	100%
Never married	1,723	23%
Now married, except separated	4,416	60%
Separated	29	0%
Widowed	374	5%
Divorced	828	11%

Marital Status - Female		
	Number	Percent
Females 15 years and over	8,037	100%
Never married	739	9%
Now married, except separated	4,534	56%
Separated	126	2%
Widowed	1,478	18%
Divorced	1,160	14%

Disability Status of Civilian Noninstitutionalized Population		
	Number	Percent
Total civilian noninstit. pop.	x *	
With a disability	x	
Population under 18 years	x	
With a disability	x	
Population 18 to 64 years	x	
With a disability	x	
Population 65 years and over	x	
With a disability	x	

Language Spoken at Home		
	Number	Percent
Population 5 years and over	16,252	100%
English only	14,035	86%
Language other than English	2,217	14%
Spanish	1,123	7%
Asian & Pacific Islander languages	299	2%
Other Indo-European languages	731	4%
Other languages	64	0%
Speak English less than "very well"	676	4%

*x means that the estimate is not applicable or not available

Source: 2005-2009 American Community Survey



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CITY OF RANCHO MIRAGE
Selected Economic Characteristics 2005-2009

Employment Status and Per Capita Income		
	Number	Percent
Population 16 years and over	15,317	100%
In labor force	6,285	41%
Civilian labor force	6,285	41%
Employed	5,961	39%
Unemployed	324	2%
Armed forces	0	0%
Not in labor force	9,032	59%
Females 16 years and over	8,007	100%
In labor force	2,680	33%
Civilian labor force	2,680	33%
Employed	2,578	32%
Per capita income (2009 dollars)	72,725	

Household Income (2009 inflation-adjusted dollars)		
	Number	Percent
Total Households	8,660	100%
Less than \$15,000	840	10%
\$15,000 to \$24,999	849	10%
\$25,000 to \$34,999	588	7%
\$35,000 to \$49,999	884	10%
\$50,000 to \$74,999	1,326	15%
\$75,000 to \$99,999	769	9%
\$100,000 to \$149,999	1,285	15%
\$150,000 to \$199,999	540	6%
\$200,000 or more	1,579	18%
Median household income (dollars)	71,833	
Mean household income (dollars)	136,821	

Family Income (2009 inflation-adjusted dollars)		
	Number	Percent
Families	4,797	100%
Less than \$15,000	210	4%
\$15,000 to \$24,999	322	7%
\$25,000 to \$34,999	345	7%
\$35,000 to \$49,999	410	9%
\$50,000 to \$74,999	681	14%
\$75,000 to \$99,999	512	11%
\$100,000 to \$149,999	759	16%
\$150,000 to \$199,999	363	8%
\$200,000 or more	1,195	25%
Median family income (dollars)	97,711	
Mean family income (dollars)	174,175	

People Whose Income is Below the Poverty Level (in the past 12 months)		
	Number	Percent
Population for whom poverty status determined	16,417	
People below poverty level	1,127	7%
Population under 18 years	1,355	
Under 18 years, below poverty level	134	10%
Population of related children under 18 years	1,341	
Related children under 18, below poverty level	134	10%
Population 18 years and over	15,062	
18 years and over, below poverty level	993	7%
Population 18 to 64 years	7,508	
18 to 64 years, below poverty level	655	9%
Population 65 years and over	7,554	
65 years and over, below poverty level	338	4%

Industry (age 16 and over)		
	Number	Percent
Civilian employed population	5,961	100%
Educational svcs., health care, social assist.	993	17%
Professional, scientific, mgmt., admin.	964	16%
Finance, insurance, real estate	918	15%
Retail trade	710	12%
Arts, entertainment, recreation, food svcs.	676	11%
Construction	433	7%
Manufacturing	303	5%
Other services, except public administration	267	4%
Wholesale trade	220	4%
Information	176	3%
Public administration	151	3%
Transportation, warehousing, utilities	120	2%
Agriculture, forestry, fishing, hunting, mining	30	1%

Occupation (age 16 and over)		
	Number	Percent
Civilian employed population	5,961	100%
Management, professional, related occup.	2,747	46%
Sales and office occupations	1,931	32%
Service occupations	908	15%
Construction, maintenance, repair occup.	200	3%
Production, transportation occupations	175	3%
Farming, fishing, and forestry occupations	0	0%

Commuting to work		
	Number	Percent
Workers 16 years and over	5,822	100%
Drove alone	4,527	78%
Carpooled	356	6%
Public transportation	38	1%
Walked and Other means	118	2%
Worked at home	783	13%
Mean travel time to work (minutes)	24.1	

Source: 2005-2009 American Community Survey



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CITY OF RANCHO MIRAGE
Selected Housing Characteristics 2005-2009

Housing Occupancy and Units in Structure		
	Number	Percent
Total housing units	13,931	100%
Occupied housing units	8,660	62%
Vacant housing units	5,271	38%
Homeowner vacancy rate	5.3	
Rental vacancy rate	12.9	
Units in Structure		
Single-family	10,984	79%
Multi-family	1,599	11%
Mobile home	1,255	9%
Boat, RV, van, etc.	93	1%

Housing Tenure and Occupants Per Room		
	Number	Percent
Occupied housing units	8,660	100%
Owner-occupied	7,400	85%
Renter-occupied	1,260	15%
Average household size (owner-occupied)	1.91	
Average household size (renter-occupied)	1.83	
Occupants Per Room		
1.00 or less	8,609	99%
1.01 to 1.50	15	0%
1.51 or more	36	0%

Year Structure Built		
	Number	Percent
Total housing units	13,931	100%
Built 2005 or later	484	3%
Built 2000 to 2004	2,994	21%
Built 1990 to 1999	1,768	13%
Built 1980 to 1989	3,121	22%
Built 1970 to 1979	3,848	28%
Built 1960 to 1969	942	7%
Built 1950 to 1959	626	4%
Built 1940 to 1949	110	1%
Built 1939 or earlier	38	0%

Value		
	Number	Percent
Owner-occupied units	7,400	100%
Less than \$50,000	279	4%
\$50,000 to \$99,999	260	4%
\$100,000 to \$149,999	321	4%
\$150,000 to \$199,999	194	3%
\$200,000 to \$299,999	358	5%
\$300,000 to \$499,999	1,648	22%
\$500,000 to \$999,999	3,111	42%
\$1,000,000 or more	1,229	17%
Median (dollars)	577,000	

Mortgage Status and Selected Monthly Owner Costs		
	Number	Percent
Owner-occupied units	7,400	100%
Housing units with a mortgage	4,255	58%
Less than \$300	0	0%
\$300 to \$499	52	1%
\$500 to \$699	9	0%
\$700 to \$999	78	2%
\$1,000 to \$1,499	415	10%
\$1,500 to \$1,999	702	16%
\$2,000 or more	2,999	70%
Median (dollars)	2,698	
Housing units without a mortgage	3,145	43%
Less than \$100	89	3%
\$100 to \$199	66	2%
\$200 to \$299	170	5%
\$300 to \$399	198	6%
\$400 or more	2,622	83%
Median (dollars)	874	

Gross Rent and GRAPI		
	Number	Percent
Occupied units paying rent	1,130	100%
Less than \$200	16	1%
\$200 to \$299	30	3%
\$300 to \$499	90	8%
\$500 to \$749	138	12%
\$750 to \$999	222	20%
\$1,000 to \$1,499	329	29%
\$1,500 or more	305	27%
No rent paid	130	
Median (dollars)	1,092	
Gross Rent as Percentage of Household Income		
Less than 15.0 percent	121	11%
15.0 to 19.9 percent	133	12%
20.0 to 24.9 percent	67	6%
25.0 to 29.9 percent	143	13%
30.0 percent or more	659	59%
Not computed	137	

Source: 2005-2009 American Community Survey