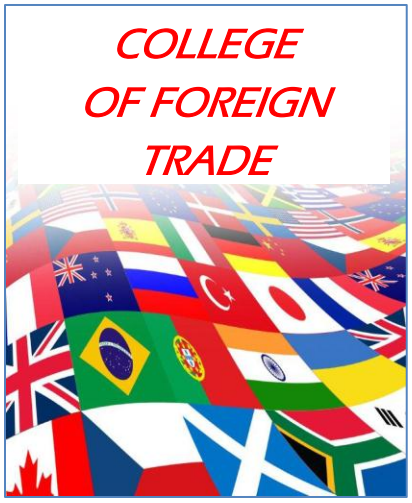
Riverside County College of Foreign Trade

- Get International Trade Basics
- Reach International Markets Fast
- Learn Internet Strategies that work



The Riverside County EDA/College of Foreign Trade and the U.S. Small Business Administration (SBA), U.S. Commercial Service, and City of Riverside

Present the Export Trade Assistance Partnership Program (ETAP)

Participate in an exclusive training program designed to develop business strategies, insights, and networks of contacts necessary to successfully expand sales globally. Become informed about the financing export trade options and marketing assistance currently available through state and federal agencies. Make exporting part of your business growth strategy… Get into foreign markets fast by having an internet strategy. Get basic international trade know-how. Register today!

Who Should Attend

Established businesses, manufacturers, exporters, economic developers, professional service providers, agribusinesses who are seeking growth through global markets

Fees

No Cost

There are a limited number of seats. Please RSVP early if you plan to attend and cancel if your plans change, so no seat goes unfilled. Thanks

Topics for seminar #1

March 5th Wednesday, 2014 8:30AM-4:00PM

Topic 1 - Writing an International business Plan
Topic 2 - Market Entry Strategies
Topic 3 - Legal Aspects of Foreign Trade
Topic 4 - Finance and Methods of Payments
Topic 5 – Logistics and shipping
International Resource Organizations

Topics for Seminar #2

April 16th, Wednesday, 2014 8:30AM-4:00PM

Topic 1 - Build your website to do International Trade
Topic 2 - International marketing using the Internet
Topic 3 - Legal questions related to Internet Marketing
Topic 4 - Internet shipping and pay policies that work best
International Resource Organizations

Supporting Partners

Western County Seminar Locations

City of Riverside
Riverside County EDA
College of Foreign Trade
2001 Iowa Street
Conference Room A
Riverside, CA 92501

FREE Breakfast and Lunch sponsored by the City of Riverside

RSVP To:

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